

# Independent Banker Extended Reach Email Marketing

Reach highly targeted, interested, opted-in audiences via their inbox with *Independent Banker's* extended network email solution. You determine the audience. Choose from dozens of demographic and lifestyle categories to build your recipient list.

Extended Reach Email Marketing



## B2B TARGETING OPTIONS:

- Industry: Financial Institution specific Industry Groups, SIC Codes, NAICS Codes Sales Volume
- Title/Department
- General Management including C-Suite / Board Member / Owner / Founder / Director / VP, ++ etc.
- Finance specific including Compliance Specialist / Mortgage Specialist / Tax Specialist / Corporate Finance / Risk Management, ++, etc.
- Age
- Education
- Employee Size
- Fortune Company

## SCALABLE | DISCOUNTED RATE OF \$65 CPM

25,000 opted-in subscribers for \$1,625

50,000 opted-in subscribers for \$3,250

100,000 opted-in subscribers for \$6,500