

## Independent Banker eNews | Twice monthly

Independent Banker eNews carries the digital edition of the current magazine and highlights online content, web exclusives, trending articles and more. Subscriber base of 8,500+ C-suite, presidents, VPs, SVPs, directors, managers, etc.

### ADVERTISING PLACEMENTS: Sponsor Package

Receive a sponsored call-out at the top of the eNewsletter and a banner ad within the newsletter. Sponsors also receive one full page "Cover Zero" ad in the digital edition of *Independent Banker*, positioned next to the digital cover of the magazine

### Premium Packages 1 & 2

Receive 50 words of embedded sponsored text, a click URL and one banner ad

### Experts Sponsored Post

Receive 50 words of embedded sponsored text and a click URL

### Banner 3

Receive a banner 3 ad and a click URL

The screenshot shows the layout of the Independent Banker eNewsletter. At the top is a 'Sponsor Call-Out' for 'The Digital Edition of the August issue is now available!' with links to sign up for newsletters and subscribe to the magazine. Below this is a section titled 'August Independent Banker mailing date delayed' with a 'Read more' button. The main content area features a large 'Inside Independent Banker' banner for 'EFFICIENCY NOW' with a 'Read more' button. Below the banner is a section titled 'Strategies for working smarter, faster and leaner' with a 'Read more' button. Further down is a 'Banner' section. Below that is a section titled 'More From Independent Banker' featuring 'CFOs' budgeting secrets' with a 'Read more' button. At the bottom is a 'Premium Text' section.

RATES	eNews Sponsor / Cover Zero	Premium Package	Banner 3
Corporate Member Net Rate	\$2,995	\$2,395	\$1,495
Non-Member Net Rate	\$3,525	\$2,815	\$1,760

## Independent Banker Community Banker Insider eBlast | Limited Availability

Share your expertise in our targeted eBlast. *Community Banker Insider* provides our national audience of 14,000+ community bank leaders with updates on the products, services and solutions that can keep their bank competitive.

### Community Banker Insider

The screenshot shows a Dell Technologies advertisement for Windows 11. It features the Dell logo, the text 'EXCLUSIVE MEMBER SAVINGS', 'TOP SELLERS Award-winning technology', and a 'Shop Now' button. Below this is a section for 'Windows 11' with a 'FREE Upgrade to Windows 11' offer. At the bottom, it says 'Shop Our Best Sellers.' and provides a link to 'www.Dell.com/ICBA' for a 5-10% exclusive savings.

The screenshot shows an Alogent advertisement for their API image acquisition platform. It features the Alogent logo, a hand pointing at a glowing 'API' icon, and the text 'The only image acquisition platform your bank needs'. Below this, it describes the platform's benefits and includes a 'Discover more in this eBook' button.

RATES	Per Send
Corporate Member Net Rate	\$7,500
Non-Member Net Rate	\$8,625