

Online Content Marketing

SPONSORED CONTENT OR VIDEO PACKAGE

Share your messaging on independentbanker.org. Each package includes:

- A homepage teaser of your article or video with a thumbnail image, and a headline and an excerpt
- Landing page on independentbanker.org with your article or video, a featured image and a CTA link
- 4 display ads (1 leaderboard, 2 rectangles and 1 mobile ad) on your article's landing page (100% SOV)
- Promotional campaign including placements in ICBA's NewsWatch Today, *Independent Banker's* bi-monthly newsletter and LinkedIn
- Archived on IB for one year from live date

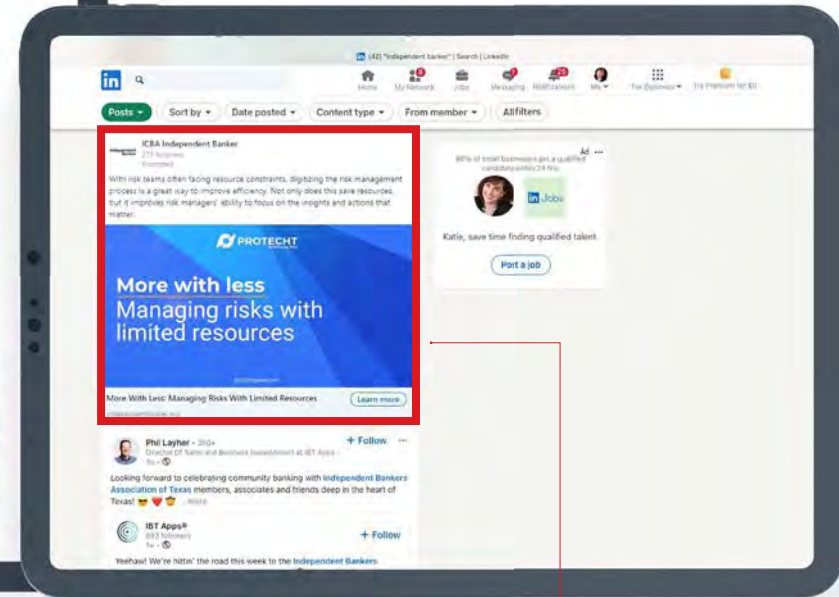
RATES	
Corporate Member Net Rate	\$3,595
Non-Member Net Rate	\$4,450

LANDING PAGE/
ROADBLOCKED
AD EXAMPLE

RECTANGLE/
ROADBLOCKED
AD EXAMPLE



[click here to see a live example](#)



LINKEDIN
PROMOTIONAL
CAMPAIGN