

Webinar Packages

LEVERAGE THE CREDIBILITY OF THE ICBA *INDEPENDENT BANKER* BRAND WHILE PROVIDING THOUGHT LEADERSHIP AND GENERATING LEADS!

We'll partner with you to host a customizable, live webinar event and promote it on ICBA and *Independent Banker* channels, ensuring maximum exposure to decision-makers. Receive premier consulting, creative, hosting, lead gen reporting and a comprehensive promotional marketing campaign valued at more than \$20,000.

LIVE WEBINAR PACKAGES INCLUDE:

- eBlasts campaign to 18K + opt-in community bank leaders
- Promotion in ICBA NewsWatch Today and *Independent Banker* eNews
- Display ads on independentbanker.org
- 1/3 vertical print ad promoting your webinar in *Independent Banker* magazine
- Listing both pre and post event within *Independent Banker's* webinar event center
- Audience development, hosting, archiving and lead-generation reporting

Independent Banker's Turnkey 4-Week Campaign



PACKAGE RATES	LIVE WEBINAR	NEW! WEBCAM ENABLED WEBINAR	ON-DEMAND WEBINAR
Corporate Member Net Rate	\$9,950	\$11,550	\$5,550
Non-Member Net Rate	\$11,705	\$13,530	\$6,550



INDEPENDENT BANKER CUSTOMIZABLE WEBINARS

Contact us today to get started!

[click to see an example](#)