

Website advertising

TARGETED AUDIENCE

Advertising runs on both **ICBA.org** and **independentbanker.org** websites with a one-fourth share of voice on each. Each advertiser receives four rotating ads on each website.

BY THE NUMBERS

HIGHLY ACCESSED

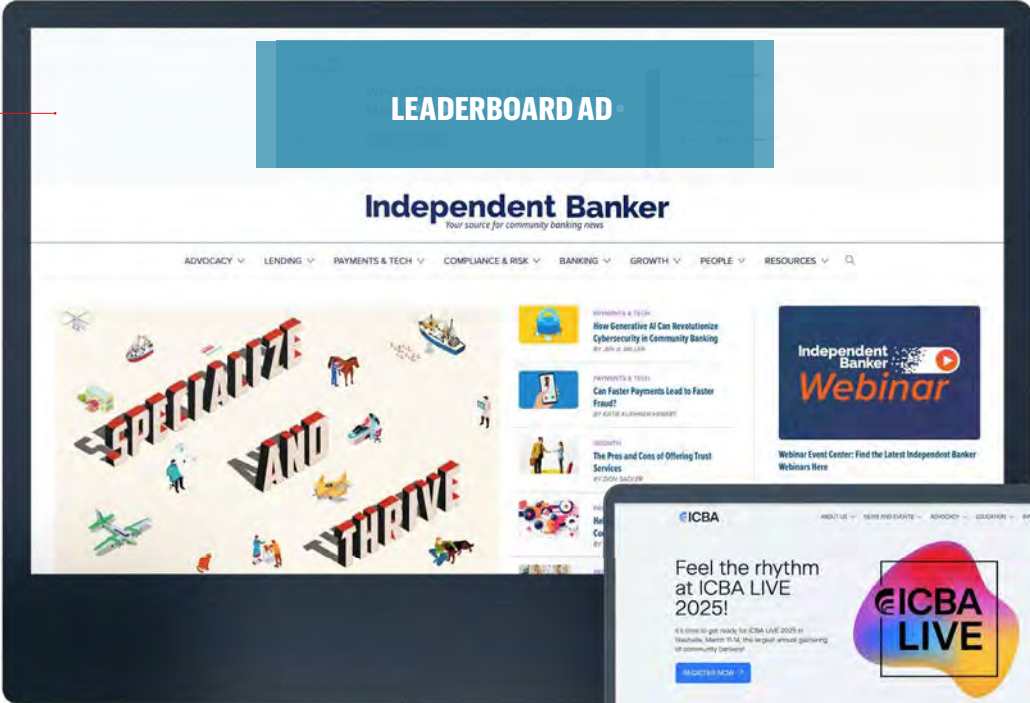
73% of ICBA members accessed either ICBA.org or independentbanker.org websites

180,000 Average Monthly Impressions

RATES	
Corporate Member Net Rate	\$2,975
Non-Member Net Rate	\$3,500

INDEPENDENT BANKER.ORG
 The website for *Independent Banker* magazine featuring trending articles, web-exclusive content, industry insights, social media, forums, blogs and more.

[click here to see the site](#)



ICBA.ORG

The website for the Independent Community Bankers of America providing information on ICBA education, advocacy, products and services, and more.

[click here to see the site](#)

