

# Above & Beyond Print Opportunities

## HAVE YOUR MESSAGE STAND OUT

*Independent Banker* offers several custom magazine extensions that are unique ways to share your brand or products.

### ADVERTORIAL

#### THE BIG IDEA

A unique opportunity to celebrate a new initiative, highlight a product launch, tell a story or share your best information with community bank leaders.

*Independent Banker* will help you develop and produce a customized 4-page advertorial supplement to be inserted into the issue of your choice, including the digital edition.

Net Rate **\$17,500**



### INSERT

#### WHITEPAPER

Include your company's whitepaper in *Independent Banker* magazine and online at independentbanker.org.

Whitepaper package includes:

- Print | One-page, two-sided insert on cover weight stock
- Insert included on digital edition of magazine
- Digital | Online post featuring your whitepaper will be hosted in our Experts Online Content Directory

Net Rate **\$8,500**



### MAGAZINE

#### COVER EXTENSIONS

Place your message on the most visible piece of real estate in the magazine through the following options:

- Dot Whack
- Cover Curl
- Belly Band
- Tip-in Insert

A full-page advertisement is required for all cover extras.

Call for pricing and details.



Your customized message on a dot whack or a cover curl