## Independent Banker

## EDITORIAL CALENDAR

In every Issue of Independent Banker—

## COMPLIANCE, FRAUD, LENDING & INNOVATION



In a July 2024 survey of ICBA Members, 72% of respondents indicated that

## **Independent Banker**

is their preferred source for industry news and information!

		AD CLOSE	ART DUE
JAN	Community Bank CEO Outlook 2025 Payments Trends; Growth Strategies; Regulatory & Risk Outlook; Lending Outlook; Customer Acquisition & Retention	NOV 18	DEC 5
FEB	ICBA LIVE Preview Fintech Solutions; Compliance Update; Minority-Owned Bank Focus; Fraud Mitigation Strategies	DEC 16	JAN 8
MAR	Marketing & Customer Acquisition Cybersecurity Update; Retail Banking Trends; The Future of Marketing; Treasury Management Special Section: Guest Experts—Customer Acquisition + Bonus Distribution: Bank Marketing Titles, ICBA LIVE	JAN 16	FEB 3
APR	Advocacy Community Banking Month/Bank Locally; Policy Outlook; Core Considerations; Recruitment & Retention Strategies Special Section: Guest Experts—Core Technology	FEB 18	MAR 5
MAY	Fraud Business Payments; SBA/Commercial Lending; Legal Services; Back-Office Technology Special Section: Partnering for Success + Bonus Distribution: Non-Member Bank Presidents & CEOs	MAR 18	APR 2
JUNE	Small Business 40 Under 40: Community Bank Leaders; Cloud Banking; Construction Lending; Small Business Banking; Leadership Succession Special Section: Guest Experts—Innovation	APR 18	MAY 5
JULY	Lending Outstanding Lenders 2025; Physical Security; Digital Customer Experience; Risk Management; Faster Payments Special Section: Guest Experts—Lending	MAY 16	JUNE 3
AUG	Budgeting ICBA Corporate Member Directory; CFO Perspectives; Regulatory Audit Update; Compensation & Benefits; Expense Saving; Financial Accounting & Reporting Special Section: PSP Showcase & Corporate Member Spotlight + Bonus Distribution: Non-Member Bank Presidents & CEOs	JUNE 18	JULY 3
SEPT	Compliance & Risk National Community Bank Service Awards 2025; Large Bank Issues; Regulatory Compliance Focus; Payment Strategies; Regtech; Risk Management Special Section: Guest Experts—Compliance	JULY 17	AUG 1
OCT	Cybersecurity Cybersecurity; Fraud Solutions; Lending Niches; Wealth Management/Trusts; Core Considerations; Insurance Issues Special Section: Guest Experts—Cybersecurity Threats & Solutions	AUG 16	SEPT 1
NOV	Digital Banking ICBA Fintech Directory; Artificial Intelligence (AI); Fintech Partnerships; Data Strategy; Banking Technology Special Section: Innovative Insights + Bonus Distribution: Bank Technology Titles	SEPT 18	ост 3
DEC	Best Community Banks To Work For 2025 Retail Banking; Vendor Management; Regulatory & Compliance Review; Board Succession Planning; Talent & HR Bonus Distribution: All Non-Member Bank Presidents & CEOs	ост <b>17</b>	NOV 3