



# Guest Experts: Compliance

You have the Regulation and Compliance expertise that community banks need! Take this opportunity to share how your solutions can help them.

This special advertorial section will appear in the September 2024 Regulation & Compliance Issue of *Independent Banker*.

### USE THIS OPPORTUNITY TO:

- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

### ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

### RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650
<b>HALF PAGE (vertical)</b>	\$3,975	\$4,571

**GUEST EXPERTS: Compliance**

**Community Banks Are Under Constant Pressure to Comply With Regulations**

Discover how you can more easily navigate today's complex compliance issues with game-changing products, solutions and tips from our financial industry experts. Explore this special advertorial section for key insights on how you can ease the regulatory burden.

**Independent Banker**

**Regulation and Compliance is an Urgent Matter**

**Consumers of All Ages are Adopting Payments Technology**

The 2023 Global Payments Report by Fortinet from 18,000 experts that global experts forecast the market for payments to continue to grow rapidly through 2028. In the United States, the market is expected to grow at an average rate of 10.5% annually through 2028, and an average rate of 10.5% annually through 2028. In the United States, the market is expected to grow at an average rate of 10.5% annually through 2028. In the United States, the market is expected to grow at an average rate of 10.5% annually through 2028.

**How Payments Can Drive FIS**

With the new acceptance of the most advanced payments technology, FIS is now a leading provider of payments solutions. FIS provides a secure, scalable, and reliable payments solution for community banks. FIS provides a secure, scalable, and reliable payments solution for community banks.

**FIS**

**Malen Jankovic**  
Head of Compliance  
10000 N. 10th Ave.  
Phoenix, AZ 85020

**Optimize Operational Efficiency and Compliance With Digital Process Automation**

Banking is undergoing a shift for the green and sustainable future. Digital process automation (DPA) is a key driver of growth, higher productivity, and cost reduction. DPA is a key driver of growth, higher productivity, and cost reduction.

**Marketing and Compliance—A Powerful Duo in Banking**

With the current digital and technological landscape, banks are facing new challenges. Marketing and compliance are two critical areas that need to be addressed. Marketing and compliance are two critical areas that need to be addressed.

**FINBOA**

**FINTEL**

**Malen Jankovic**  
Head of Compliance  
10000 N. 10th Ave.  
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**TO SEE THE ENTIRE GUEST EXPERTS: COMPLIANCE SECTION FROM 2023**

**CLICK HERE.**

### DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
  - Two-page Spread: **700** words
  - Full Page: **400** words
  - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**SEPTEMBER 2024 ISSUE**  
**Space Reservation Due:** July 17th, 2024  
**Ad Materials Due:** August 1st, 2024

To learn more and reserve your space:  
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