Guest Experts: Digital Banking

Highlight your newest digital banking solutions in our Guest Experts: Digital Banking special advertorial section in November’s Digital Banking issue.

Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency a better customer experience.

ADDED VALUE INCLUDES:
- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Corporate Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWO-PAGE SPREAD</td>
<td>$8,500</td>
<td>$10,000</td>
</tr>
<tr>
<td>FULL PAGE</td>
<td>$5,600</td>
<td>$6,650</td>
</tr>
<tr>
<td>HALF PAGE (vertical)</td>
<td>$3,975</td>
<td>$4,571</td>
</tr>
</tbody>
</table>

DEVELOPERS & SPECIFICATIONS

Headline/title: 10 words max
Challenge & Solution: 75 words (combined) max
Main Copy: Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
- Two-page Spread: 700 words
- Full Page: 400 words
- Half Page: 125 words

Contact Info: name & title, email, phone, URL

Image Size: 3.75"W x 3"H; Image must be 300DPI at 100% of print size

Logo: Vector/ai format; file must be 300DPI at 100% of print size

NOVEMBER 2024 ISSUE
Space Reservation Due: September 18th, 2024
Ad Materials Due: October 3rd, 2024

To learn more and reserve your space:
Contact: Matt Kusilek
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