



Guest Experts: Digital Banking

Highlight your newest digital banking solutions in our Guest Experts: Digital Banking special advertorial section in November's Digital Banking issue.

Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency a better customer experience.

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,500	\$10,000
FULL PAGE	\$5,600	\$6,650
HALF PAGE (vertical)	\$3,975	\$4,571

NOVEMBER 2024 ISSUE
Space Reservation Due: September 18th, 2024
Ad Materials Due: October 3rd, 2024

Digital Banking

Community banks are partnering up with fintechs to improve efficiencies, boost profits and better meet the needs of their customers.

In this special advertorial section, discover products and services that help give community banks a competitive edge.

Independent Banker

Venmonitor® Risk Intelligence Enhances Screening and Monitoring of Third Parties

Deliverables: Venmonitor® Risk Intelligence offers a comprehensive suite of screening and monitoring solutions for community banks. The platform provides real-time monitoring of third parties, including vendors, suppliers, and other business partners. It also offers advanced analytics and reporting capabilities to help banks identify and mitigate risks.

Challenge & Solution: Community banks face significant challenges in managing third-party risks, particularly in the areas of vendor and supplier screening. Venmonitor's solution provides a centralized platform for managing these risks, reducing manual effort and improving accuracy.

Key Features: Venmonitor offers a wide range of screening and monitoring services, including:

- Vendor and Supplier Screening:** Real-time monitoring of vendor and supplier profiles, including financial health, legal issues, and other risk factors.
- Advanced Analytics:** Comprehensive reporting and analytics to help banks identify trends and potential risks.
- Integration:** Seamless integration with existing bank systems and workflows.

Independent Banker

Global KYC in the Digital Age: A Balance Between Compliance and Customer Experience

Deliverables: FIS provides a comprehensive suite of KYC solutions for community banks. The platform offers real-time monitoring of customer profiles, including financial health, legal issues, and other risk factors. It also offers advanced analytics and reporting capabilities to help banks identify and mitigate risks.

Challenge & Solution: Community banks face significant challenges in managing KYC, particularly in the areas of data collection, verification, and reporting. FIS's solution provides a centralized platform for managing these risks, reducing manual effort and improving accuracy.

Key Features: FIS offers a wide range of KYC services, including:

- Real-time Monitoring:** Real-time monitoring of customer profiles and risk factors.
- Advanced Analytics:** Comprehensive reporting and analytics to help banks identify trends and potential risks.
- Integration:** Seamless integration with existing bank systems and workflows.

Independent Banker

RPA-Driven Customer Portals for Commercial Banking

Deliverables: TESLAR provides a comprehensive suite of RPA solutions for community banks. The platform offers real-time monitoring of customer profiles, including financial health, legal issues, and other risk factors. It also offers advanced analytics and reporting capabilities to help banks identify and mitigate risks.

Challenge & Solution: Community banks face significant challenges in managing customer portals, particularly in the areas of data collection, verification, and reporting. TESLAR's solution provides a centralized platform for managing these risks, reducing manual effort and improving accuracy.

Key Features: TESLAR offers a wide range of RPA services, including:

- Real-time Monitoring:** Real-time monitoring of customer profiles and risk factors.
- Advanced Analytics:** Comprehensive reporting and analytics to help banks identify trends and potential risks.
- Integration:** Seamless integration with existing bank systems and workflows.

Independent Banker

DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
 - Two-page Spread: **700** words
 - Full Page: **400** words
 - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

To learn more and reserve your space:
Contact: Matt Kusilek
612-336-9284 • matt@icbabanks.org