



Partnering for Success

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company's success as a community bank partner.

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,500	\$10,000
FULL PAGE	\$5,600	\$6,650
HALF PAGE (vertical)	\$3,975	\$4,571

Partnering for success

In the social sector, Independent Banker celebrates the collaborative and game-changing partnerships that community banks share with their vendors.

You invite you to explore compelling case studies and concrete examples that highlight the effectiveness of our industry partner solutions and the benefits that their partnership provides to community banks across the country.

Is your bank ready to partner us?

Independent Banker

Partnering for success

La Macchia Group and Williamstown Bank: Merging high tech and high touch

When Williamstown Bank was looking to build a new location in Massachusetts, it had to find a way to merge high-tech and high-touch. The bank's solution was to partner with La Macchia Group, a technology company that specializes in helping banks improve their customer experience.

Their unique solution allowed Williamstown Bank to create a new branch that was both high-tech and high-touch. The bank's solution was to partner with La Macchia Group, a technology company that specializes in helping banks improve their customer experience.

With their new branch now open, the bank has seen a significant increase in customer satisfaction and loyalty. The bank's solution was to partner with La Macchia Group, a technology company that specializes in helping banks improve their customer experience.

Independent Banker

Partnering for success

See your card program in a new light with FIS® Payments One™

Introducing a new payment solution that offers a complete end-to-end solution for your business. FIS Payments One is a comprehensive payment solution that offers a complete end-to-end solution for your business.

Key features include:

- Real-time reporting and analytics
- Streamlined reconciliation process
- Enhanced fraud prevention
- Improved customer experience

Learn more about FIS Payments One and how it can help your business thrive.

FIS

TO SEE THE ENTIRE PARTNERING FOR SUCCESS SECTION FROM 2023, CLICK HERE.

DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
 - Two-page Spread: **700** words
 - Full Page: **400** words
 - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size