



Guest Experts: Compliance

You have the Regulation and Compliance expertise that community banks need! Take this opportunity to share how your solutions can help them.

This special advertorial section will appear in the September 2024 Regulation & Compliance Issue of *Independent Banker*.

USE THIS OPPORTUNITY TO:

- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,500	\$10,000
FULL PAGE	\$5,600	\$6,650

Community Banks Are Under Constant Pressure to Comply With Regulations

Discover how you can more easily navigate today's complex compliance issues with game-changing products, solutions and tips from our financial industry experts. Explore this special advertorial section for key insights on how you can ease the regulatory burden.

Independent Banker

Regulation and Compliance is an Urgent Matter

Customers are demanding greater control over their data, and digital banks are responding by using open banking APIs and APIs for non-compliance across the US. It's not just digital banks that are using open banking APIs for non-compliance control.

Independent Banker

Optimize Operational Efficiency and Compliance With Digital Process Automation

Bankers are struggling to stay on top of the growth and regulatory requirements of their customers. The result is a slow, manual process that hinders growth, increases risk and reduces staff efficiency.

Independent Banker

Marketing and Compliance—A Powerful Duo in Banking

With the current regulatory and compliance landscape, banks are looking for ways to streamline their marketing and compliance processes. The result is a more efficient, data-driven marketing and compliance strategy.

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TO SEE THE ENTIRE GUEST EXPERTS: COMPLIANCE SECTION FROM 2023

[**CLICK HERE.**](#)

DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
 - Two-page Spread: **700** words
 - Full Page: **400** words
 - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

Space Reservation Due: July 17th, 2025
Ad Materials Due: August 1st, 2025

To learn more and reserve your space:
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