



ICBA Corporate Member Spotlight

The ICBA Membership issue of *Independent Banker* showcases the benefits that ICBA membership provides to community bankers across the nation. The ICBA Corporate Member Spotlight section is a unique opportunity to show off your exclusive status as an ICBA Corporate Member. Present your company's solutions in our most member-focused issue of the year this August!

ADDED VALUE INCLUDES:

- Enhanced boxed listing and 4C logo in the August Corporate Member Directory (valued at \$1,500)
- PDF of your advertorial to use internally
- Your advertorial will appear in the digital edition of *Independent Banker*
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION! The August Issue will be sent to all non-member bank presidents and CEOs

RATES

Size	Corporate Member
FULL PAGE	\$4,500
2/3 PAGE (vertical)	\$3,950
HALF PAGE	\$3,450
1/3 PAGE (vertical)	\$2,950



TO SEE THE ENTIRE CORPORATE MEMBER SPOTLIGHT SECTION FROM 2023

[CLICK HERE.](#)

DELIVERABLES & SPECIFICATIONS

Headline/title: 10 words max

Main Copy: Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

- Full Page Advertorial: **500** words
- 2/3 Page Advertorial (Vertical): **300** words
- Half Page Advertorial (Horizontal): **200** words
- 1/3 Page (Vertical): **175** words

Contact Info: Name & title, email, phone, URL

Headshot & Image Size: 3.75"W x 3"H; Image must be 300DPI at 100% of print size

Logo: Vector/.ai format; file must be 300DPI at 100% of print size

Space Reservation Due: June 18th, 2025

Ad Materials Due: July 3rd, 2025

To learn more and reserve your space:

Contact: Amanda Myrick
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