



## Digital Banking

Highlight your newest offerings, products and solutions in **Digital Banking**, a special advertorial section in November's innovation-focused issue. Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency, innovative products and a better customer experience.

Key areas of interest include risk management, payments, mobile/RDC, fraud prevention, IT security, lending, core processing, and more.

### ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

### RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650

**Digital Banking**

Community banks are partnering up to improve efficiencies, boost profits and better meet the needs of their customers.

In this special advertorial section, discover technology expertise and how unique tools and services can help community banks achieve a better customer experience.

**Digital Banking**

Rethink Your Digital Banking Experience to Help You Retain Customers

Community banks are working together to focus on the user experience and digital strategy, while independent banks are looking for ways to improve their digital banking experience.

**Digital Banking**

Doing more for your money

Advanced new tools for liquidity management

Community banks are the fastest across the U.S. with high-provisioned services and deep knowledge of local business and economic environments. But as their business requirements and their CFOs and treasurers need to re-evaluate how they manage liquidity.

As a result, regulators are now using a highly prescriptive approach to liquidity, and many banks are finding it difficult to meet a host of regulatory requirements.

**Digital Banking**

TO SEE THE 2024 DIGITAL BANKING SECTION

[CLICK HERE.](#)

### DELIVERABLES & SPECIFICATIONS

**Headline/title:** 10 words max

**Challenge & Solution:** 75 words (combined) max

**Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

- Two-page Spread: **700** words
- Full Page: **400** words
- Half Page: **125** words

**Contact Info:** name & title, email, phone, URL

**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** September 18th, 2025

**Ad Materials Due:** October 3rd, 2025

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | amyrick@icbabanks.org**