



Partnering for Success

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company's success as a community bank partner.

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,500	\$10,000
FULL PAGE	\$5,600	\$6,650
HALF PAGE (vertical)	\$3,975	\$4,571

Partnering for success

In the social sector, Independent Banker celebrates the collaborative and game-changing partnerships that community banks share with their vendors.

You're the one to describe compelling case studies and concrete examples that highlight the effectiveness of our industry partner solutions and the benefits that your partnership provides to community banks across the country.

Is your bank ready to partner us?

Independent Banker

Partnering for success

La Macchia Group and Williamstown Bank: Merging high tech and high touch

When Williamstown Bank was looking to build a new business relationship, it had to find a partner that would bring the right mix of high-tech and high-touch solutions to the table. The bank needed a partner that could help it meet its goals for growth and innovation while maintaining its commitment to customer service and community involvement.

The bank's solution was to partner with La Macchia Group, a technology company that provides a range of services to help banks improve their operations and enhance the customer experience. The partnership has been a success, with the bank seeing a significant increase in efficiency and a higher level of customer satisfaction.

Williamstown Bank is proud to partner with La Macchia Group, a company that shares its commitment to innovation and community involvement. The partnership has been a key factor in the bank's success, and it is a testament to the power of collaboration in the financial industry.

Independent Banker

Partnering for success

See your card program in a new light with FIS® Payments One™

FIS Payments One is a comprehensive payment processing solution that helps banks improve their card processing operations and reduce costs. The solution offers a range of features, including real-time reporting, fraud prevention, and seamless integration with existing systems.

By partnering with FIS, banks can benefit from a proven payment processing solution that is designed to meet their specific needs. FIS Payments One is a flexible and scalable solution that can grow with your business, ensuring that you always have the right tools to support your card processing needs.

Independent Banker

TO SEE THE ENTIRE PARTNERING FOR SUCCESS SECTION FROM 2023, CLICK HERE.

DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
 - Two-page Spread: **700** words
 - Full Page: **400** words
 - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

Space Reservation Due: April 18th, 2025
Ad Materials Due: May 5, 2025

To learn more and reserve your space:
Contact: Amanda Myrick
651-675-7248 | amyrick@icbabanks.org