



# Partnering for Success

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company's success as a community bank partner.

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services

## RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650

**Partnering for success**

In the social sector, Independent Banker celebrates the collaborative and game-changing partnerships that community banks share with their vendors.

You're here to inspire, conciliate, ease, stimulate and connect: examples that highlight the effectiveness of our industry partner solutions and the benefits that your partnership provides to community banks across the country.

Is your bank ready to partner us?

**Independent Banker**

**Partnering for success**

**La Macchia Group and Williamstown Bank: Merging high tech and high touch**

When Williamstown Bank was looking to build a new business relationship, it had to find a way to merge high-tech and high-touch. The bank's relationship with La Macchia Group was a perfect fit. The bank's relationship with La Macchia Group was a perfect fit. The bank's relationship with La Macchia Group was a perfect fit.

**Independent Banker**

**Partnering for success**

**See your card program in a new light with FIS® Payments One™**

Introducing a new way to manage your card program. With FIS Payments One, you can manage your card program from a single platform. This means you can manage your card program from a single platform. This means you can manage your card program from a single platform.

**Independent Banker**

**TO SEE THE ENTIRE PARTNERING FOR SUCCESS SECTION FROM 2023, CLICK HERE.**

## DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
  - Two-page Spread: **700** words
  - Full Page: **400** words
  - Half Page: **125** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** March 18th, 2025  
**Ad Materials Due:** April 2, 2025

To learn more and reserve your space:  
**Contact: Amanda Myrick**  
**651-675-7248 | amyrick@icbabanks.org**