



# Preferred Perspectives

The August Membership issue of *Independent Banker* highlights the resources and services that the ICBA provides to community bankers across the nation. As an elite Preferred Service Provider, this issue presents an ideal opportunity for your company to highlight your unique ICBA affiliation and your commitment to the community banking industry. This special section allows you to illustrate why your company was selected as a PSP, share about the benefits and value your services bring to our community banks, and showcase your company's key relationship manager.

## ADDED VALUE INCLUDES:

- Enhanced boxed listing and company logo in the August Corporate Member Directory (valued at \$1,500)
- PDF of your advertorial to use internally
- Your advertorial will appear in the digital edition of *Independent Banker*
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION! The August Issue will be sent to all non-member bank presidents/CEOs

## RATES

Size	Corporate Member
<b>TWO-PAGE SPREAD</b>	\$8,100
<b>FULL PAGE</b>	\$4,500



**TO SEE THE ENTIRE PREFERRED PERSPECTIVES SECTION FROM 2023**  
[CLICK HERE.](#)

## DELIVERABLES & SPECIFICATIONS

- Headline/title:** 10 words max
- Challenge & Solution:** 75 words (combined) max
- Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
- Two-page Spread Advertorial: **750** words
- Full-page Advertorial: **500** words
- Half-page Advertorial: **150** words
- Contact Info:** name & title, email, phone, URL
- Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size
- Logo:** Vector/ai format; file must be 300DPI at 100% of print size

Space Reservation Due: June 18th, 2025

Ad Materials Due: July 3rd 2025

To learn more and reserve your space:

Contact: **Amanda Myrick**  
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