



Guest Experts: Customer Acquisition

Take this opportunity to share how your solutions can help community banks get to the next level. This special advertorial section will appear in the marketing-focused March issue of Independent Banker and will be distributed to a bonus audience of community bankers with marketing titles.

CHALLENGE/SOLUTION FORMAT:

1. State the challenge & solution.
 - A. Name a challenge community banks are facing
 - B. Summarize your company's solution
2. Highlight the benefits of your company's product or service:
 - A. Use case studies and/or testimonials
 - B. Offer concrete details on how your solution works
 - C. Emphasize the impact your solution can make for community banks
3. Include an image to support your message (headshot, stock photo, chart, etc.)
4. Share contact information (Name, email, phone, website)

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Bonus distribution to community bank marketing titles

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,250	\$9,488
FULL PAGE	\$5,300	\$6,095
HALF PAGE (vertical)	\$3,975	\$4,571

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Taking Community Banks to the Next Level

Explore this special advertorial section for industry insights on how community banks can attract new customers, strengthen existing customer relationships and boost business.

Independent Banker

Customer Acquisition

Unleash your inner marketing genius with this three-step multichannel marketing strategy

Maximize on the Bell

Maximize on the bell, producing a thousand gallons a day that will hit a few simple adjustments, could triple production.

Independent Banker

Customer Acquisition

Make the most of your marketing budget without breaking the bank

Independent Banker

Customer Acquisition

Building a simple marketing strategy: three questions to ask yourself

Independent Banker

Space Reservation Due: January 19th, 2023
Ad Materials Due: February 3rd, 2023

To learn more and reserve your space:
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