

Online Content Marketing

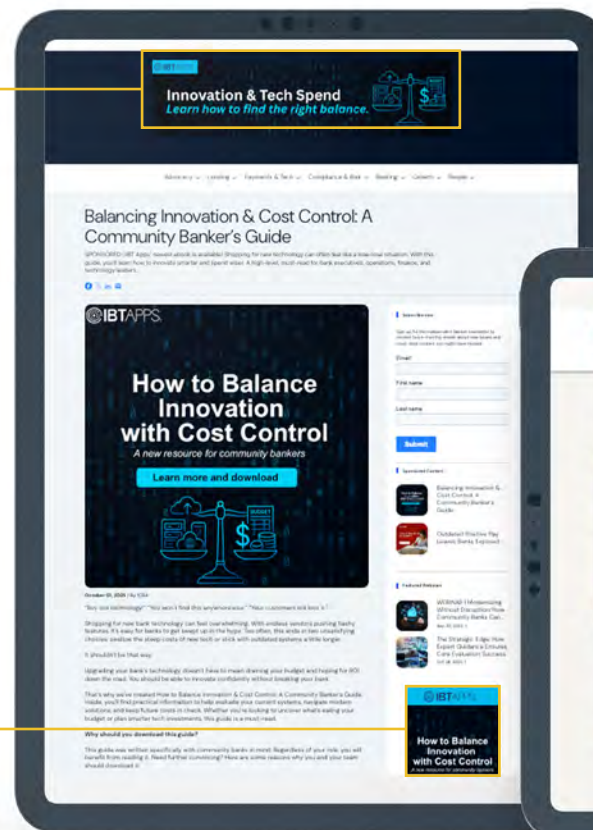
Sponsored Content or Video Package

Share your messaging on independentbanker.org. Each package includes:

- A homepage teaser of your article or video with a thumbnail image, and a headline and an excerpt
- Landing page on independentbanker.org with your article or video, a featured image and a CTA link
- 4 display ads (1 leaderboard, 2 rectangles and 1 mobile ad) on your article's landing page (100% SOV)
- Promotional campaign including placements in ICBA's NewsWatch Today, *Independent Banker's* bi-monthly newsletter and LinkedIn
- Archived on IB for one year from live date

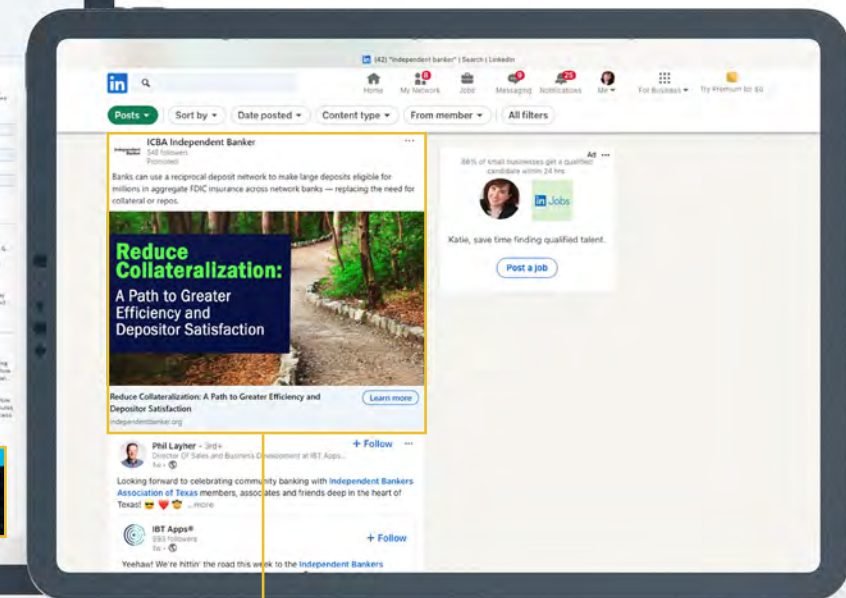
4 sponsors per month

LANDING PAGE/
ROADBLOCKED
AD EXAMPLE



RECTANGLE/
ROADBLOCKED
AD EXAMPLE

click to see an example



LINKEDIN
PROMOTIONAL
CAMPAIGN