# **ICBA** Certified

# Community Bank Data Analyst



# ICBA Data & Analytics Institute<sup>SM</sup>

In today's fast-paced business world, quickly analyzing large data sets is essential, especially in banking. With vast amounts of data available, organizations can generate insights to guide decision-making. Effective data analytics can often be achieved using familiar tools like Microsoft Excel.

This course introduces foundational concepts and data strategy before moving into more advanced analysis, including automated routines. Participants will work through real-life examples, such as evaluating loan information, general ledger details, and employee expense reimbursements. The course focuses on Excel-based analysis using pivot tables, Power Query, and Power Pivot. No advanced Excel skills are required, as the course builds proficiency over 2.5 days.

#### **Learning Objectives:**

- Understand the components of a data strategy and how to identify useful data.
- Execute data analysis effectively within your bank.
- Utilize the functionalities available in the Microsoft suite of products for comprehensive data analysis.

#### Who should attend:

Anyone with data responsibilities in the bank.

#### Offered once annually:

- In-person classroom setting
- Visit icba.org/seminars for dates and locations

### Fees (subject to change):

ICBA Member \$1,699 (\$2,199 with testing fee)

Non-Member \$2,199 (\$2,699 with testing fee)

Non-Banker \$2,699 (\$3,199 with testing fee)

**Certification Testing \$500** 

Designation	Requirements	CPE Credits Earned	
CCBDA	ICBA Data & Analytics Institute <sup>SM</sup> 15 CPE credits every two years. Certification renewal fee: \$125	18.5	Program Level: Intermediate Prerequisites: Basic understanding of Excel Delivery Method: Group Live Field of Study: Specialized Knowledge

#### **Share Certification Success**

Community bankers who achieve certification earn a digital badge and can effortlessly share with the world what they have achieved, from what entity it was achieved, and why it matters. ICBA Education's digital credentials cannot be falsified and protect the integrity of the learner's accomplishment.

## National Association of State Boards of Accountancy

ICBA Education is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: nasbaregistry.org.

