



# THOUGHT LEADERSHIP 2026

**Independent  
Banker**

## Guest Experts: Compliance

You have the Regulation and Compliance expertise that community banks need! Take this opportunity to share how your solutions can help them.

This special advertorial section will appear in the September 2024 Regulation & Compliance Issue of *Independent Banker*.

### USE THIS OPPORTUNITY TO:

- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

### ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

### RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650

**Space Reservation Due:** July 17th, 2026

**Ad Materials Due:** August 1st, 2026



#### Community Banks Are Under Constant Pressure to Comply With Regulations

Discover how you can easily navigate today's complex compliance issues with our ever-changing products, solutions and tips from our financial industry experts. Explore this special advertorial section for key insights on how you can ease the regulatory burden.

Independent Banker



#### Open Banking Compliance and its Role in Community Banking

Whether 2024 will come to us as a year with future challenges, or a year of opportunity, the financial industry is facing a new set of regulations on consumer data access and transparency. This section will help you understand the importance of data access and use, and how to prepare for the future of open banking regulation, staying ahead of compliance.

#### Consumer Trust and Building Financial Health

Building consumer trust is essential for the success of any financial institution. This section will help you understand the importance of consumer trust and how to build it through open banking.

#### Efficiencies and Benefits

Open banking can bring many efficiencies and benefits to your institution. This section will help you understand the benefits of open banking and how to implement them.

#### Conclusion: A Key to Navigating Open Banking

Open banking is a key to navigating the future of the financial industry. This section will help you understand the importance of open banking and how to navigate it.

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## DELIVERABLES & SPECIFICATIONS

**Headline/title:** 10 words max

**Challenge & Solution:** 75 words (combined) max

**Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

- Two-page Spread: **700** words
- Full Page: **400** words
- Half Page: **125** words

**Contact Info:** name & title, email, phone, URL

**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

To learn more and reserve your space:

**Contact: Amanda Myrick**

**651-675-7248 | amyrick@icbabanks.org**