



# Guest Experts: Fraud Prevention

Your fraud prevention solutions are key to protecting community banks and their customers! Take this opportunity to share how your solutions can help. This special advertorial section will appear in the popular May issue of *Independent Banker*—Fraud Prevention.

## CHALLENGE/SOLUTION FORMAT:

1. State the challenge & solution.
  - A. Name a challenge community banks are facing
  - B. Summarize your company's solution
2. Highlight the benefits of your company's product or service:
  - A. Use case studies and/or testimonials
  - B. Offer concrete details on how your solution works
  - C. Emphasize the impact your solution can make for community banks
3. Include an image to support your message (headshot, stock photo, chart, etc.)
4. Share contact information (Name, email, phone, website)

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Bonus distribution to community bank marketing titles

## RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650



**TO SEE THE ENTIRE  
GUEST EXPERTS:  
INNOVATION  
SECTION FROM 2025  
[CLICK HERE.](#)**

## DELIVERABLES & SPECIFICATIONS

**Headline/title:** 10 words max

**Challenge & Solution:** 75 words (combined) max

**Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

- Two-page Spread: **700** words
- Full Page: **400** words
- Half Page: **125** words

**Contact Info:** name & title, email, phone, URL

**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** March 18, 2026

**Ad Materials Due:** April 2, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**



# Partnering for Success

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company's success as a community bank partner.

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services



**TO SEE THE ENTIRE  
PARTNERING FOR  
SUCCESS SECTION  
FROM 2024,  
[CLICK HERE.](#)**



## RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650
<b>HALF PAGE (vertical)</b>	\$3,975	\$4,571

## DELIVERABLES & SPECIFICATIONS

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**Challenge & Solution:** 75 words (combined) max

**Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

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- Half Page: **125** words

**Contact Info:** name & title, email, phone, URL

**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** June 18th, 2026

**Ad Materials Due:** July 6, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**



# Guest Experts: Customer Acquisition

Take this opportunity to share how your solutions can help community banks get to the next level. This special advertorial section will appear in the marketing-focused March issue of Independent Banker and will be distributed to a bonus audience of community bankers with marketing titles.

## CHALLENGE/SOLUTION FORMAT:

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  - A. Name a challenge community banks are facing
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  - A. Use case studies and/or testimonials
  - B. Offer concrete details on how your solution works
  - C. Emphasize the impact your solution can make for community banks
3. Include an image to support your message (headshot, stock photo, chart, etc.)
4. Share contact information (Name, email, phone, website)

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Bonus distribution to community bank marketing titles



## RATES

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<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650
<b>HALF PAGE (vertical)</b>	\$3,975	\$4,571

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- Full Page: **400** words
- Half Page: **125** words

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**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** January 16th, 2026

**Ad Materials Due:** February 3rd, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | amyrick@icbabanks.org**



### CHALLENGE/SOLUTION FORMAT:

- ### ADDED VALUE INCLUDES:

- ## RATES

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<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
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SUCCESS SECTION  
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[CLICK HERE.](#)**

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**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** February 18th, 2026

## Ad Materials Due: March 5th, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**



## Guest Experts: Lending

This companion section to July's Top-Producing Lenders feature is the perfect opportunity to highlight your company's lending expertise. Maximize your visibility as a lending expert, address a challenge and offer insights on your lending niche and discuss your point of differentiation. Our audience of community bank decision-makers is eager to find lending solutions for their bank. Position your company's solutions alongside the trusted Independent Banker brand and gain maximum exposure in the only lending-focused issue of the year!

### USE THIS OPPORTUNITY TO:

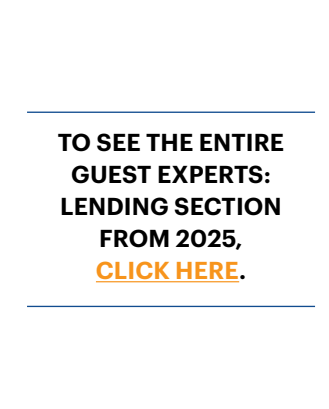
- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

### ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

### RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
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### DELIVERABLES & SPECIFICATIONS

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- Two-page Spread: **700** words
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**Contact Info:** Name & title, email, phone, URL

**Image Size:** 3.75"W x 3"H; Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** May 16th, 2026

**Ad Materials Due:** June 3rd, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**

**651-675-7248 | amyrick@icbabanks.org**





## Guest Experts: Compliance

You have the Regulation and Compliance expertise that community banks need! Take this opportunity to share how your solutions can help them.

This special advertorial section will appear in the September 2024 Regulation & Compliance Issue of *Independent Banker*.

### USE THIS OPPORTUNITY TO:

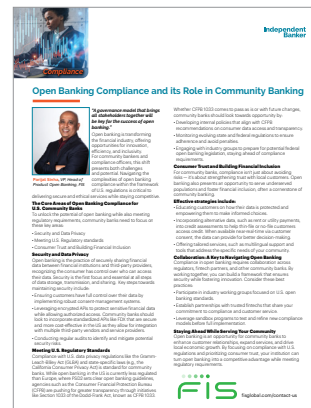
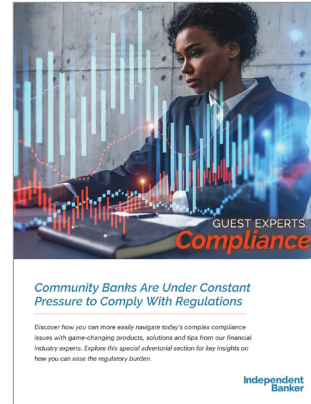
- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

### ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

### RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650



**TO SEE THE ENTIRE  
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COMPLIANCE  
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[CLICK HERE.](#)**

### DELIVERABLES & SPECIFICATIONS

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**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** July 17th, 2026

**Ad Materials Due:** August 1st, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**



# Guest Experts: Cybersecurity

Cybersecurity is a top concern for community banks and Cybersecurity Month is a perfect time to show how you can help. This companion section to *Independent Banker's* Cybersecurity issue is the opportunity to highlight your expertise in guiding banks through these challenges. Maximize your visibility as an expert, address a challenge, offer insights on your niche and discuss your point of differentiation.

## CHALLENGE/SOLUTION FORMAT:

1. State the challenge & solution.
  - A. Name a challenge community banks are facing
  - B. Summarize your company's solution
2. Highlight the benefits of your company's product or service:
  - A. Use case studies and/or testimonials
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  - C. Emphasize the impact your solution can make for community banks
3. Include an image to support your message (headshot, stock photo, chart, etc.)
4. Share contact information (Name, email, phone, website)

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*
- Inclusion in the Experts Content Directory for 12 months

## RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650



**TO SEE THE ENTIRE GUEST EXPERTS: CYBERSECURITY SECTION FROM 2025, [CLICK HERE.](#)**

## DELIVERABLES & SPECIFICATIONS

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**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** August 16th, 2026

**Ad Materials Due:** September 1st, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**



# Digital Banking

Highlight your newest offerings, products and solutions in **Digital Banking**, a special advertorial section in November's innovation-focused issue. Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency, innovative products and a better customer experience.

Key areas of interest include risk management, payments, mobile/RDC, fraud prevention, IT security, lending, core processing, and more.

## ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

## RATES

Size	Corporate Member	Non-Member
<b>TWO-PAGE SPREAD</b>	\$8,500	\$10,000
<b>FULL PAGE</b>	\$5,600	\$6,650



**TO SEE THE 2025  
DIGITAL BANKING  
SECTION  
[CLICK HERE.](#)**

## DELIVERABLES & SPECIFICATIONS

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**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** September 18th, 2026

**Ad Materials Due:** October 3rd, 2026

To learn more and reserve your space:

**Contact: Amanda Myrick**  
**651-675-7248 | [amyrick@icbabanks.org](mailto:amyrick@icbabanks.org)**