



# Agenda

- Coverage
- Limits of Coverage
- Deductibles and Copayments
- Cost
- Participant Obligations
- Forms/Website
- Contact Information
- Q&A Session

# Coverage

- Lost Cards
- Stolen Cards
- Cards Not Received in the mail (NRI)
- Counterfeit (including Skimmed Counterfeit Cards)
- Account Takeover card loss (including Identity Theft, Phishing, Pharming, Vishing)

# Not Covered

- Fraudulent Applications
- Credit Losses
- Bankruptcies
- Family Fraud/Friendly Fraud



# Limits of Coverage

- \$10,000 per account limit
- \$200,000 per bank annual limits\*
- \$1,500,000 for all participating banks

*\*Annual limits are based on all paid fraud losses that occurred in a twelve-month calendar period.*

## Non-business card

- \$500 deductible (per fraud claim)
- 50% copayment for losses in excess of \$500 up to the next \$2,000 of eligible losses
- Anything in excess of \$2,500 up to \$10,000 in eligible losses there is a copayment of \$1,000

## Business Card

- \$500 deductible (per fraud claim)
- 50% copayment for losses in excess of \$500 up to the per account limit of \$10,000

# Deductible Terms

| <b><i>Claim No.</i></b>                                                                                                                                                                     | <b><i>Loss Amount</i></b> | <b><i>Per Account Deductible</i></b> | <b><i>Eligible Loss Amount</i></b> | <b><i>50% Copay up to the 1<sup>st</sup> \$2,000 of Eligible Loss</i></b> | <b><i>Benefit Paid</i></b> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|--------------------------------------|------------------------------------|---------------------------------------------------------------------------|----------------------------|
| Claim 1 (C)                                                                                                                                                                                 | \$585.00                  | \$500.00                             | \$85.00                            | \$85.00                                                                   | \$42.50                    |
| Claim 2 (C)                                                                                                                                                                                 | \$2,000.00                | \$500.00                             | \$1,500.00                         | \$1,500.00                                                                | \$750.00                   |
| Claim 3 (C)                                                                                                                                                                                 | \$9,050.00                | \$500.00                             | \$8,550.00                         | \$8,550.00                                                                | \$7,550.00                 |
| Claim 4 (B)                                                                                                                                                                                 | \$10,000.00               | \$500.00                             | \$9,500.00                         | \$9,500.00                                                                | \$4,750.00                 |
| Claim 5 (C)                                                                                                                                                                                 | \$15,000*                 | \$500.00                             | \$9,500.00                         | \$9,500.00                                                                | \$8,500.00                 |
| <b>Total Benefit for the Year</b><br><i>*Claims that exceed \$10,000 may be filed, but ICBA Bancard will only pay on the first \$10,000</i><br><i>•C = Consumer</i><br><i>•B = Business</i> |                           |                                      |                                    |                                                                           | <b>\$21,592.50</b>         |



## Your Cost

- \$250 implementation fee (waived if accepted upon execution of contract with ICBA Bancard)
- \$0.085 per credit card account\*
- \$0.045 per debit card account\*

*\*Pricing is subject to change*





# Participant Obligations

## Timeframes

- Report card losses within 60 days to your processor
- Fraud claims must be filed with ICBA Bancard 24 months from the first day of fraud\*
- ICBA Bancard has 48 days to pay on fraud claim(s)

## Required Documents

- Signed Fraud Loss Reporting Form ([www.icbabancard.org/Protect](http://www.icbabancard.org/Protect))
- Signed Affidavits
- Description of how and when the card holder discovered the loss
- Police Reports (physically stolen only)
- Copies of drafts and additional documents

*\*Timeframes subject to change*

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## Fraud Loss Reporting Form

NOTE: After filling out this form, please mail or email to ICBA Bancard, with the other required materials, in order to report a fraud or loss. For further assistance call Bancard at (800) 242-4770.

### Your Information

|            |       |           |  |
|------------|-------|-----------|--|
| First Name |       | Last Name |  |
| Title      |       | Bank      |  |
| Address    |       |           |  |
| City       | State | Zip Code  |  |
| Phone      | Fax   |           |  |
| Email      |       |           |  |

Email address is required to receive automated status change notifications.

### Card Information

|                                                                    |                                                                                                                                                                                               |                             |                                                                    |
|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------------|
| Cardholder Name                                                    |                                                                                                                                                                                               | Type of Card                | <input type="radio"/> Credit Card <input type="radio"/> Debit Card |
| Account Number (last four digits)                                  |                                                                                                                                                                                               | Number of Cards Issued      |                                                                    |
|                                                                    |                                                                                                                                                                                               | Number of Cards Missing     |                                                                    |
| Type of Card                                                       | <input type="radio"/> Business Card <input type="radio"/> Consumer Card                                                                                                                       |                             |                                                                    |
| Loss Category                                                      | <input type="radio"/> Lost Card <input type="radio"/> Stolen Card <input type="radio"/> Card Never Received (NRI) <input type="radio"/> Counterfeit <input type="radio"/> Skimmed Counterfeit |                             |                                                                    |
| Period Over Which Loss Occurred: From (mm/dd/yy)                   |                                                                                                                                                                                               | to (mm/dd/yy)               |                                                                    |
| Date Your Bank Discovered Loss: From (mm/dd/yy)                    |                                                                                                                                                                                               | to (mm/dd/yy)               |                                                                    |
| Date Account Added to Electronic Warning Bulletin (EWB) (mm/dd/yy) |                                                                                                                                                                                               |                             |                                                                    |
| Cardholder Notified (check all that apply)                         | <input type="checkbox"/> Issuing Bank <input type="checkbox"/> Processor Security <input type="checkbox"/> Police (required if card is stolen)                                                |                             |                                                                    |
| Credit Limit \$                                                    |                                                                                                                                                                                               | Total Loss Known to Date \$ |                                                                    |
|                                                                    |                                                                                                                                                                                               | Total Loss Claimed \$       |                                                                    |
| Number of Sales Drafts                                             |                                                                                                                                                                                               | Today's Date                |                                                                    |

Type/Print Name (Officer of the Bank, i.e. President, EVP, VP, AVP) \_\_\_\_\_

Singature (Officer of the Bank, i.e. President, EVP, VP, AVP) \_\_\_\_\_

# For Bancard Clients

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## Protect Your Card Program

Credit card fraud and identity theft can seem like considerable deterrents to community banks issuing debit and credit cards to their customers. ICBA Bancard and TCM Bank, however, can help! We have proven, long-standing programs in place to help protect you and your customers against fraud. We can also help you take immediate, protective action should a security breach take place.

- [Download FIS' Holiday Card Fraud Webinar](#)
- [Fraud Loss Protection Plan](#)
- [Bank Case Study](#)
- [CAMS Alerts](#)
- [File a Claim](#)
- [Fraud Claim Tool](#)
- [Risk Management Center](#)
- [Visa's ADCR Program](#)
- [Visa Security Breach Tool Kit](#)
- [Level 4 Merchant Compliance Program](#)



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### RECENT NEWS

#### Visa Releases Details of its Merchant Litigation Settlement

Visa has made available information to help card issuers and acquirers understand the details of its U.S.



## What do our Banks Think?

*"We wanted to offer our customers the debit card service, but we weren't comfortable with taking on the risk of fraudulent activity. The partnership with ICBA Bancard has allowed us to mitigate that risk. We are very pleased with service received from ICBA. Any issues we have are usually within the first call."*

*- Robert McNamara, Controller, Inter Audi Bank, New York, NY*

*"I can't really understand why you wouldn't participate. If you're suffering losses and don't have any chargeback rights, it pays for itself."*

*- Andrea Buteau, First Independent Bank, Vancouver, WA*

# Risk Management Team

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# Any Questions

