

IB Mag Dedicated e-Blast*

ONLY ONE AVAILABLE PER MONTH!

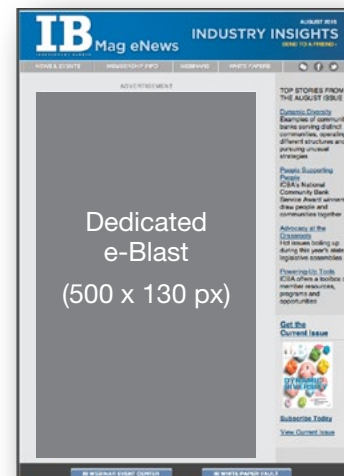
Share your expertise in our *Industry Insights* e-blast with an exclusive opportunity to promote new product launches, webinars, educational services and more!

You receive:

- Two exclusive email sends with your creative and messaging directed to over **50,000** ICBA opt-in subscribers (C-Suite, Presidents, VPs, SVPs, Directors, Managers, etc.)
- IBmag.org content on right-hand rail surrounding your message

Net Rate: \$4,500 (\$5,175 for non-ICBA corporate members)

*Advertiser must disclose product/service promoted prior to IB Magazine's acceptance.



IB Mag Video Spotlight*

You receive:

- Your company's 2-minute video (provided) on IBmag.org homepage and in the IB video vault
- Homepage teaser including an image, headline and one sentence excerpt about your video
- A landing page hosting your video and a 50-word introduction
- Two rectangle banner ads and one leaderboard banner ad on your landing page with 100% SOV (see digital specs)
- Promotion of your video in the body copy of *IBmag eNews*

Net Rate: \$3,500 (\$4,025 for non-ICBA corporate members)



*Don't have a video but want one?

Our convention team is providing production services at Community Banking LIVE in New Orleans this March for \$7,500 for two edited versions and promotion at LIVE. [Click here for details.](#)

IB Mag Sponsored Content

You receive:

- A sponsored article on IBmag.org within the editorial content
- Homepage teaser including an image, headline and one sentence excerpt leading into your article
- A landing page with your article and supplied images
- Two rectangle banner ads and one leaderboard banner ad on your landing page with 100% SOV (see digital specs)
- Promotion of your sponsored content in the body copy of *IBmag eNews*.

Net Rate: \$2,500 (\$2,875 for non-ICBA corporate members)

