



# EXHIBIT BOOTH APPLICATION

EXHIBITOR DATES: FEBRUARY 27–MARCH 1, 2022

HENRY B. GONZALEZ CONVENTION CENTER, SAN ANTONIO, TX

## BILLING/CORPORATE INFORMATION

Company Name

Address

City State Zip

Phone Fax

Email

## CONTACT INFORMATION

Contact Name

Address

City State Zip

Phone Fax

Email (Important Expo information will be sent to this email address.)

## PAYMENT

**Check Enclosed**

**Pay by ACH**

Name: Independent Community Bankers of America

Bank: Minnesota National Bank, Sauk Centre, MN

Routing: 091902065

Account #: 1012475 (checking)

Send Remittance Email to: [accountsreceivable@icba.org](mailto:accountsreceivable@icba.org)

## EXHIBIT INFORMATION

Booth assignments are made on a first-come, first-served basis. Booth space is limited. No booth space will be confirmed verbally. Confirmation will be emailed after the applications are accepted and deposits received.

Prices listed below increase by \$300 after Jan. 14, 2022.

	10'x10' In-Line	10'x10' End Cap	20'x20'
Corporate Members	\$3,295	\$3,695	\$17,095
Fintech and Professional Services Members	\$3,995	\$4,395	\$18,695
Nonmembers <i>Additional fees paid by nonmembers may be applied towards ICBA membership.</i>	\$4,695	\$5,095	\$20,695

A deposit of \$2,000 per 10'x10' booth or \$10,000 per 20'x20' booth is required within 10 days of receiving this application. Remaining balance is due by Jan. 14, 2022.

## BOOTH PREFERENCE

1. 2. 3. # of booths:  
Exhibitors from whom we desire booth separation, if possible:

We (exhibitor) understand and agree that this application is an offer which is subject to the absolute right of ICBA to accept or reject. Upon acceptance of this application, we (exhibitor) agree to the terms set forth in this ICBA Exposition Agreement.

Authorized Signature

Title

Date

## QUESTIONS?

Contact Julie Kulzer at 320-352-6546 or [Julie.Kulzer@icba.org](mailto:Julie.Kulzer@icba.org)

## SIGN AND RETURN THIS COMPLETED FORM TO:

ICBA, Attn: Julie Kulzer  
518 Lincoln Road  
Sauk Centre, MN 56378

Fax: 320-352-5567  
Attn: Julie Kulzer

[expo@icba.org](mailto:expo@icba.org)



# EXPOSITION AGREEMENT

FOR MORE INFO, VISIT [ICBA.ORG/LIVE22](http://ICBA.ORG/LIVE22) OR CONTACT  
JULIE KULZER AT 320-352-6546 OR [JULIE.KULZER@ICBA.ORG](mailto:JULIE.KULZER@ICBA.ORG)

## 1. MANAGEMENT & EXHIBITION OBJECTIVES

Independent Community Bankers of America (hereinafter also referred to as "ICBA") shall mean it and its officers, agents or employees active for it, in the management of Expo. The principal purpose of Expo is to offer community bankers the opportunity to examine the latest products and services available for their financial institution. No exhibitor shall engage in any activity inconsistent with this principal purpose. The exhibitor shall comply with all instructions of Henry B. Gonzalez Convention Center (HBGCC) management concerning all aspects of the use of exhibit space. ICBA reserves the right to refuse space to any applicant for exhibition space, or to restrict the use of any materials, that, in the sole discretion of ICBA, are unlikely to contribute to the overall objective(s) stated above.

## 2. ASSIGNING BOOTHS

Booth locations are assigned on a first-come, first-served basis. ICBA shall consider Exhibitor preferences and use its best efforts to locate booths in one of the locations requested and to provide physical separation from the booths of those competitors from whom Exhibitor has requested such separation. ICBA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. Reserving booth space on both sides of the pedestrian aisle does not include the aisle.

## 3. EXPOSITION SCHEDULE—*Dates and times are subject to change*

Sunday, February 27	Monday, February 28	Tuesday, March 1			
10:00 a.m.–5:00 p.m.	2:30 p.m.–6:00 p.m.	8:45 a.m.–10:00 a.m.	12:15 a.m.–3:30 p.m.	12:15 p.m.–1:30 p.m.	3:30 p.m.–8:00 p.m.
Registration, Booth Install	Exhibits Open, Welcome Reception	Exhibits Open, Breakfast	Exhibits Open	Lunch Inside Exhibit Hall	Exhibit Tear Down

## 4. INSTALLATION AND REMOVAL

Exhibits must be installed and fully operational by 11:30 a.m. on Monday, February 28, 2022. After the Exposition opens, no installation work will be permitted without consent of ICBA.

All exhibits shall be operational throughout the closing hour of the Exposition. (Exhibitors who dismantle their booths before the Exposition closes will lose preferred booth selection status). Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the convention center without the permission of ICBA and HBGCC.

## 5. STORAGE

Exhibitor shall be responsible for hauling all crates, boxes and packing materials and storing them away from the exhibit hall for the duration of the Exposition. Exhibitor shall be responsible for ensuring that all packing materials are kept in crates or boxes. Any materials not stored in this manner shall be considered refuse and discarded.

## 6. HANDLING

Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of all materials and empty crates. ICBA and the owners or managers of the facility where the Exposition is to be held will not accept or store display materials or empty crates. All shipments and deliveries to the Exposition shall be prepaid.

## 7. USE AND CARE OF EXHIBIT SPACE

No part of the exhibit may be more than ten feet in height, the sides and the front of the exhibit may be no more than four feet in height. No part of an exhibit shall obstruct the view of adjacent booths. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. Business Music Industry/American Society of Composers, Authors & Publishers fees for recorded or live music within the rented booth space is the responsibility of the Exhibitor. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

## 8. FURNITURE AND DISPLAY LABOR

Information on furniture and display labor will be forwarded from the official decorator upon receipt of the signed Exhibit Booth Rental Agreement Form and full payment of all acquired fees at ICBA's office. Exhibitors must use the official decorator for drayage and rigging, electrical, plumbing and custom cleaning. Exhibitors desiring to use contractors other than those officially appointed by Exhibits Management must advise Exhibits Management of other services and submit the necessary certificates of insurance in advance for permission. In order to conform to union contract rules and regulations, it may be necessary for some Exhibitors to use qualified union personnel for services and materials handling within the Exposition.

## 9. PROHIBITED ACTIVITIES

Exhibitor is expressly prohibited from conducting any sales, marketing or promotional activities outside of its rented booth area including, but not limited to, the following: selling goods or taking orders for equipment, products, services or supplies; distribution to delegates and visitors of printed matter, samples, souvenirs or other promotional items or materials. In addition, Exhibitor is expressly prohibited, both within its rented booth space and elsewhere in the exposition area, from selling or distributing alcoholic beverages and conducting lotteries, raffles or drawings; provided, however, that lotteries, raffles or drawings which are offered without charge to ICBA registrants and which do not require registrants to be present to win, are permissible.

## **10. SUBLETTING SPACE**

Exhibitors may not sublet or assign any part of their booth space, nor advertise or display goods or services other than their own. Exhibition advertisements and displays must conform to the statement in the Exhibitor's application describing displays.

## **11. FAILURE TO OCCUPY SPACE**

Unless prior approval for delayed occupancy is received from Exhibits Management, any exhibit booth not occupied by noon on Monday, February 28, will be forfeited by the Exhibitor, and may be reassigned or used by Exhibits Management without refund to Exhibitor.

## **12. SOCIAL FUNCTIONS**

Exhibitors may not conduct social functions in the hotel and convention center during the convention. Exhibitors may conduct social functions at the convention center only with the written approval of ICBA. Social functions shall be by invitation only and shall be scheduled at a time which will not interfere with ICBA scheduled activities. ICBA must approve the function and receive a copy of the invitation two weeks in advance of mailing.

## **13. SECURITY**

ICBA shall provide guard service throughout the hours of installation, exhibition and dismantling, and shall exercise reasonable care for the protection of the Exhibitor's materials and display. ICBA, the show facility, and officers or staff members thereof are not responsible for the safety of the property or the Exhibitor, his/her agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits. ICBA advises removal of all valuables (i.e. computer, cell phones, etc.) at the end of each exhibit session.

## **14. CANCELLATION OR RELOCATION OF CONVENTION**

If ICBA fails to hold its convention as herein provided, relocates its convention site to another hotel or city, or fails to furnish Exhibitor the booth(s) as stated herein, it shall refund to Exhibitor any charges paid to ICBA hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

## **15. CANCELLATION BY EXHIBITOR**

If the Exhibitor notifies ICBA in writing by December 31, 2021, immediately preceding the convention that it will not occupy the exhibit space stated herein, all fees paid by the Exhibitor, except the deposit fee (\$2,000 per booth), will be refunded. No refund of any fees, including the deposit fee, will be made if such notice is received after December 31, 2021.

## **16. LIABILITY AND INDEMNITY**

Exhibitor assumes sole responsibility and liability for all damages or injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his/her employees and representatives, (b) other Exhibitors and their employees and representatives, (c) convention delegates, guests or visitors, (d) the convention center, hotel, motel or convention hall and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the convention premises.

Exhibitor agrees to indemnify and hold harmless ICBA and its subsidiaries and affiliates, their shareholders, directors, officers, employees, agents, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits costs, expenses, including reasonable attorney's fees, or disbursements of any kind of nature whatsoever, which may be imposed on, incurred by, or asserted against ICBA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against the liability assumed pursuant to the provisions of this section.

ICBA shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for herein due to causes beyond ICBA's control. In such event, ICBA will reimburse fees paid hereunder, less expenses incurred by ICBA including advertising, administration and related expenses.

## **17. CERTIFICATE OF LIABILITY INSURANCE**

Certificates or other satisfactory evidence of insurance naming ICBA and HBGCC as additional insured for the exhibitor's insurance coverage required to be submitted to ICBA, shall be submitted to ICBA on or before January 31, 2022, and shall provide that there shall be no cancellation or modification thereof without at least thirty (30) days prior written notice to ICBA and Henry B. Gonzalez Convention Center, San Antonio.

## **18. VIOLATIONS**

In the event of violation of this Agreement, ICBA may evict Exhibitor from the exhibit booth and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to ICBA for the costs associated with such eviction, less fees paid.

In addition to the remedies provided in this Agreement, ICBA shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violations.

## **19. MARKETING**

ICBA has the right to use photos that may show your company name or representatives in future marketing materials.

## **20. INTERPRETATION AND AMENDMENTS**

ICBA reserves the right to interpret or amend the rules in the ICBA Exposition Agreement as it deems proper, to ensure the success of Expo and further its educational purposes.

## **21. RULES**

All matters, issues or questions not covered by these Rules are subject to the sole decision of ICBA.

## **22. EVENT SAFETY ACKNOWLEDGMENT**

The health and safety of all participants is a top priority. We are taking appropriate safety measures and will follow all federal, state and local guidelines, as well as any venue or location-specific regulations as required to keep attendees safe. By registering for the event, you acknowledge that you agree to, and will abide by, the guidelines and regulations at the time of the event.



# EXPO ONLINE DIRECTORY

EXHIBITOR DATES: FEBRUARY 27–MARCH 1, 2022

HENRY B. GONZALEZ CONVENTION CENTER, SAN ANTONIO, TX

For your company to be listed in the 2022 Expo Directory, please complete the entire form. Only one listing per company and per booth number. **ICBA reserves the right to edit all product/service descriptions.** ICBA cannot guarantee that forms received after January 31, 2022 will be included in the online directory.

In 30 words or less, describe your product(s)/service(s)

Company Name

Booth Identification (sign should read as above)

Address

City State Zip

Phone Fax

Sales Rep

Email

Website

Exhibitor hereby designates the products listed are those which shall be displayed or demonstrated and agrees to notify ICBA in writing of any changes prior to the convention.

Signature Date

## DIRECTORY INDEX

Please check **up to three categories** that best describe your company to be used in the online directory index

### BANKING & REGULATORY TECHNOLOGY

- |  |  |  |                       |
|--|--|--|-----------------------|
| AML/BSA/Patriot/FACTA/HMDA                             | Compliance                                 | Enterprise Conversion Services                   | Pen Testing           |
| ATM Equipment & Maintenance                            | Compliance Forms & Workflow                | Enterprise Risk Management                       | Physical Security     |
| Banking/Fintech Associations                           | Compliance Software                        | Fraud Mitigation                                 | Hardware/Monitoring   |
| Business Continuity                                    | Core Account Processing                    | Identity Theft/Fraud Solutions                   | Reg Tech Consulting   |
| Capital/Credit/Basel III/Call Reporting/Risk Analytics | CRA Compliance (Consumer Reinvestment Act) | Identity Theft/I.D. Theft/ID Theft               | Safes/Depositories    |
| CECL (Current Expected Credit Loss)                    | Credit Reporting/Income Verification       | Operations & Automation                          | Security Solutions    |
| Coin & Currency Equipment                              | Cybersecurity Solutions                    | Outsourced Technology Management/Cloud Computing | Technology Solutions  |
|  | Desktop Services                           |  | Vaults/Vault Products |
|  | Disaster Recovery                          |  | Vendor Management     |

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<b>QUESTIONS?</b> Contact Julie Kulzer at 320-352-6546 or Julie.Kulzer@icba.org	<b>SIGN AND RETURN THIS COMPLETED FORM TO:</b> ICBA, Attn: Julie Kulzer 518 Lincoln Road Sauk Centre, MN 56378	<b>Fax: 320-352-5567</b> Attn: Julie Kulzer	<b>expo@icba.org</b>
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## EDUCATION & TRAINING

Balance Sheet Management      Bond Portfolio Management      Education & Training

## FINANCIAL, ACCOUNTING, & RISK MANAGEMENT

Account Reconciliation Software  
Accounting/Audit Services/Internal Audit  
Accounts Payable/Procurement  
Board Reporting Automation/Intranet  
Board Solutions  
Cash Management

CD Management  
Compensation Planning/Benchmarking  
Corporate Governance  
Data & Analytics  
Data Processing  
Deposit Pricing  
Financial Management/Budgeting

Financial Services  
Funding  
Funding/Liquidity  
Information Services  
Legal Services/Strategy  
Loan Pricing  
Overdraft Privilege/Management  
Peer Analysis

Profitability Management  
Public Funds  
Risk Management  
Risk Management Consulting  
Risk Management Software  
Treasury/Cash Management/Sweep

## HR MANAGEMENT & BENEFITS

Employee Benefits  
Executive Compensation

Executive Search  
HR Software

Retirement Plans  
Succession Planning

## INSURANCE

Actuarial Services  
Bond, D&O, E&O, EPL  
Credit Life/Disability

Cybersecurity Insurance  
Flood Insurance  
Group Health & Related

Health Savings Accounts (HAS)  
Insurance

Property & Casualty

## INVESTMENT SOLUTIONS/CAPITAL MARKETS

Asset Liability Management  
Bank Owned Life Insurance  
Bond Accounting  
Bond Sales

Business Valuation (CBAG)  
Capital Planning  
Interest Rate Swap  
Investment Banking

Investment Consulting  
Investments  
Mergers & Acquisitions (M&A)  
Real Estate

Securities  
Stock Transfer Services  
Valuation Services

## LENDING

Agriculture Lending /USDA  
Appraisal Management  
Asset-Based Lending  
Auction Services  
Auto Lending  
Bankruptcy  
Collections  
Commercial Lending

Construction Lending  
Consumer Real Estate Lending/Real Estate Lending  
Debt Buyer  
Digital Mortgage Lending  
Distressed Asset Valuation  
Environmental Services  
Equipment Financing

Healthcare Financing  
Home Equity Lending  
Leasing Services  
Lending  
Loan Origination  
Loan Review Services  
Loan Software  
Loan Workflow Automation

Manufactured Home Lending  
Marketplace Lending  
Mortgage Processing  
Mortgage Services  
Mortgage Subservicing  
Online Lending  
Secondary Market Sales

## MARKETING, CUSTOMER, & CHANNEL MANAGEMENT

Advertising  
Analytics  
Apparel/Uniforms  
Branching-Design  
Branding  
Cloud Computing  
Communication/Network Management  
Correspondent Services  
Customer Cross-Sell  
Customer Experience Management/Surveys  
Customer Relationship Management  
Design/Build  
Fee Income Programs  
Incentive Plan Management  
Mailing Services

Marketing & Sales  
Marketing Strategy & Consulting  
Marketing/Promotions  
Office Supplies & Furniture  
Promotions/Events/Fulfillment  
Public Relations  
Sales Management  
Social Media Management  
Web Site Development & Hosting  
Payments & Digital Solutions  
Affinity Programs  
ATM/POS Network  
Bank Card Services  
Biller Services  
Business Credit Card  
Business Debit Card

Check Services  
Checks  
Consumer Credit Card  
Consumer Debit Card  
Corporate Payments/ACH/Digital Lockbox  
Credit Card Agent Program  
Debit Processing  
Digital Payments  
Digital Wallet  
Digital/Mobile Banking  
Fraud Management  
Government Payments  
International/Forex  
Item Processing/Remittance  
Loyalty Rewards Program  
Merchant Referral Services (FiNet, FIS)

Merchant Services  
Merchant Solutions Network  
Online Application  
Online Bill Pay  
P2P (Peer to Peer) Payments  
Payments Advisory Services  
Payments Consulting  
Pcard-Procurement  
Personalization, Plastics  
Prepaid (GPR, Gift Card, Small Business Card/Payroll Card  
Real-Time  
Remote Deposit  
Remote Deposit Capture  
Tokenization/EMV  
Virtual Cards

## WEALTH MANAGEMENT

Annuities/Life Insurance  
Personal Financial Planning/Investment Advisory