Digital Banking

Highlight your newest offerings, products and solutions in **Digital Banking**, a special advertorial section in November's innovation-focused issue. Showcase your technological expertise and highlight how your technology, tools and services can help community banks achieve greater efficiency, innovative products and a better customer experience.

Key areas of interest include risk management, payments, mobile/RDC, fraud prevention, IT security, lending, core processing, and more.

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION: The November issue will be sent to all technology titles of ICBA member banks

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	\$8,500	\$10,000
FULL PAGE	\$5,600	\$6,650





TO SEE THE 2025 DIGITAL BANKING SECTION CLICK HERE.

DELIVERABLES & SPECIFICATIONS

Headline/title: 10 words max

Challenge & Solution: 75 words (combined) max

Main Copy: Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

• Two-page Spread: **700** words

Full Page: **400** wordsHalf Page: **125** words

Contact Info: name & title, email, phone, URL

Image Size: 3.75"W x 3"H; Image must be 300DPI at 100% of print size

100% of print size

Logo: Vector/.ai format; file must be 300DPI at 100%

of print size