Partnering for Success

Highlight your company in the issue that celebrates our best performing banks! Partnering for Success celebrates the successful and collaborative partnerships that community bankers share with their vendors. Let our bankers know about the benefits your company provides by sharing tangible examples of how your company has strengthened community banks. Discuss new products and services or highlight a case study that tells of how your company partnered with a community bank for a successful outcome. Share a story about a key community bank partnership or highlight customer testimonials that speak to your company's success as a community bank partner.

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of Independent Banker
- Copy proofreading, layout and design services

RATES

| Size | Corporate Member | Non-Member |
|----------------------|---------------------|------------|
| TWO-PAGE SPREAD | \$8,500 | \$10,000 |
| FULL PAGE | \$5,600 | \$6,650 |
| HALF PAGE (vertical) | \$3,975 | \$4,571 |



TO SEE THE ENTIRE PARTNERING FOR SUCCESS SECTION FROM 2024, CLICK HERE.



DELIVERABLES & SPECIFICATIONS

Headline/title: 10 words max

Challenge & Solution: 75 words (combined) max

Main Copy: Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

• Two-page Spread: **700** words

Full Page: 400 wordsHalf Page: 125 words

Contact Info: name & title, email, phone, URL

Image Size: 3.75"W x 3"H; Image must be 300DPI at

100% of print size

Logo: Vector/.ai format; file must be 300DPI at 100%

of print size