THOUGHT LEADERSHIP 2027

Independent Banker

GUEST EXPERTS

Core Technology

APRIL 2027 ISSUE

A special section focused on your area of expertise: core banking systems. It appears in the April issue of *Independent Banker* (print and digital) alongside editorial coverage of emerging core technology.

CHALLENGE/SOLUTION FORMAT

1. **Name the challenge** community banks face, then summarize your solution.
2. **Prove the benefits** with case studies or testimonials and concrete detail on how your solution works.
3. **Show the impact** your solution makes for community banks.



See the 2026 Core Technology section →

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
February 18, 2027

AD MATERIALS DUE
March 5, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CHALLENGE & SOLUTION
75 words max, combined

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

	Two-page spread	Full page	Half page (vertical)
	700 words	**400** words	**125** words
CORP. MEMBER	**$8,500**	**$5,600**	**$3,975**
NON-MEMBER	**$10,000**	**$6,650**	**$4,571**

Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
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