PARTNER SPOTLIGHT · MEMBERS ONLY

Corporate Member Showcase

DECEMBER 2027 ISSUE

A members-only Partner Spotlight that runs alongside the ICBA Corporate Member Directory. Show bankers the value of your ICBA partnership.

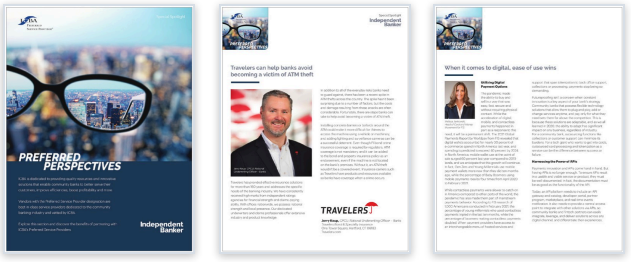
TWO WAYS TO PARTICIPATE

Option 1 · Preferred Perspectives ICBA Preferred Service Provider

For ICBA Preferred Service Providers; leads the section. Share why ICBA selected you and introduce your relationship manager.

Option 2 · Corporate Member Spotlight

For all ICBA Corporate Members. Share what sets you apart.



See the 2025 Preferred Perspectives section →

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services
- **Bonus distribution** to all non-member presidents & CEOs
- Enhanced Corporate Member Directory listing with logo ($1,500 value)

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
October 18, 2027

AD MATERIALS DUE
November 2, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

Two-page spread*	**700** words	Full page	**400** words
CORP. MEMBER		CORP. MEMBER	
$8,500		**$5,600**	

Half page (vertical)	**125** words
CORP. MEMBER	
$3,975	

*Two-page spreads are reserved for ICBA Preferred Service Providers. Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
Amanda Myrick
651-675-7248 | amyrick@icbabanks.org