

2027 Editorial Calendar

		AD CLOSE	ART DUE
JAN	Community Bank CEO Outlook Payments Trends, AI Tactics; Regulatory & Risk Outlook; Lending Outlook; Treasury Management; Data Privacy	NOV 18	DEC 7
FEB	ICBA LIVE Preview Fintech Solutions; Compliance Update; Minority-Owned Bank/CDFI Focus; Board Issues; Fraud Mitigation Strategies	DEC 15	JAN 7
MAR	Marketing & Customer Acquisition Cybersecurity Update; Retail Banking Trends; Marketing & AI; Customer Acquisition & Retention <i>Special Section: Guest Experts—Customer Acquisition</i> + <i>Bonus Distribution: Bank Marketing Titles, ICBA LIVE</i>	JAN 13	JAN 29
APR	Advocacy Community Banking Month/Bank Locally; SBA/Commercial Lending; Policy Outlook; Core Considerations; Recruitment & Retention Strategies <i>Special Section: Guest Experts—Core Technology</i>	FEB 18	MAR 5
MAY	Fraud Prevention Business Payments; Legal Services; Back-Office Technology; Vendor Management <i>Special Section: Fraud Prevention</i>	MAR 18	APR 2
JUN/ JULY	Lending 40 Under 40: Community Bank Leaders ; Lending Trends (Consumer/Mortgage/Ag/Commercial); Succession Planning; Elder Fraud Prevention; Payments Trends <i>Special Section: Guest Experts—Lending</i> + <i>Bonus Distribution: Non-Member Bank Presidents & CEOs</i>	APR 16	MAY 3
AUG	Budgeting CFO Perspectives; Regulatory Audit Update; Compensation & Benefits; Expense Saving; Financial Accounting & Reporting <i>Special Section: Partnering for Success</i> + <i>Bonus Distribution: Non-Member Bank Presidents & CEOs</i>	JUNE 18	JULY 6
SEP	Compliance & Risk National Community Bank Service Awards ; Risk Management; Payment Strategies; Regulatory Compliance Focus; BSA and AML <i>Special Section: Guest Experts—Compliance</i>	JULY 16	AUG 2
OCT	Cybersecurity Check Fraud; Ransomware; Lending Niches; Wealth Management/Trusts; Core Considerations <i>Special Section: Guest Experts—Cybersecurity Threats & Solutions</i>	AUG 18	SEP 2
NOV	Digital Banking Artificial Intelligence (AI); Fintech Partnerships; Data Strategy; Digital Experience <i>Special Section: Digital Banking</i> + <i>Bonus Distribution: Bank Technology Titles</i>	SEPT 17	OCT 4
DEC	Best of 2027 ICBA Corporate Member Directory ; Best Community Banks to Work For; Most-Read Articles of 2027; Year in Review <i>Bonus Distribution: All Non-Member Bank Presidents & CEOs</i>	OCT 18	NOV 2

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**COMPLIANCE, FRAUD,
LENDING, INNOVATION, & AI**



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