

Email Marketing

Reach a Targeted Subscriber Base Of Community Bank Decision-Makers

Our e-newsletter and e-blast opportunities offer a variety of exclusive advertising opportunities reaching C-suite, presidents, VPs, SVPs, directors, managers.

TWICE MONTHLY E-NEWSLETTER

Independent Banker eNews

12,000+ subscriber base. Each edition carries the digital edition of the current magazine and highlights online content, web exclusives, trending articles and more.

ADVERTISING PLACEMENTS:

Premium Package 1

- 1 banner and text
- One full page “Cover Zero” ad in the digital edition, next to the cover

Premium Package 2

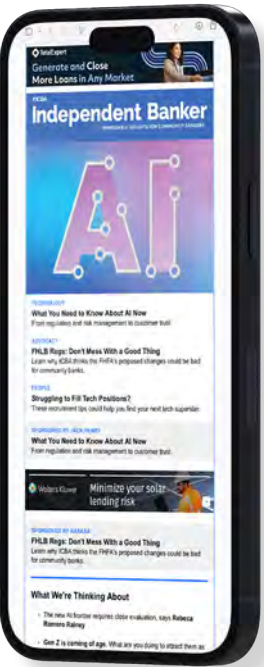
- 50 words of embedded text, a click URL and one banner ad

Experts Sponsored Post

- 50 words of embedded text and a click UR

Banner 3

- A banner 3 ad and a click URL



1
Sponsor
Package
per month

1
Text Ad
per month

3
Banners
per month

LIMITED AVAILABILITY

Insider e-Blast

11,000+ national audience of community bank leaders. Share your expertise on the products, services and solutions that can keep their bank competitive.



1
eBlast
per month

RATES	Premium Package 1	Premium Package 2	Banner 3
Corporate Member Net Rate	\$2,995	\$2,395	\$1,495
Non-Member Net Rate	\$3,525	\$2,815	\$1,760

RATES	Per Send
Corporate Member Net Rate	\$7,500
Non-Member Net Rate	\$8,625