THOUGHT LEADERSHIP 2027

Independent Banker

GUEST EXPERTS

Lending

JUNE/JULY 2027 ISSUE

This section appears in the June/July Lending issue, the only lending-focused issue of the year. Put your lending expertise and point of differentiation in front of community bank decision-makers actively looking for lending solutions.

SHOW BANKERS HOW YOU

- Helped a community bank increase loan volume
- Solved a lender challenge with a customized solution
- Streamlined the lending process
- Kept a community bank competitive and profitable







See the 2026 Lending section →

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services
- **Bonus distribution** to non-member bank presidents & CEOs

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
April 16, 2027

AD MATERIALS DUE
May 3, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CHALLENGE & SOLUTION
75 words max, combined

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

	Two-page spread	Full page	Half page (vertical)
	700 words	**400** words	**125** words
CORP. MEMBER	$8,500	$5,600	$3,975
NON-MEMBER	$10,000	$6,650	$4,571

Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
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