GUEST EXPERTS

Fraud Prevention

MAY 2027 ISSUE

Your fraud prevention solutions are key to protecting community banks and their customers. This advertorial section appears in the popular fraud prevention–focused May issue of *Independent Banker*.

CHALLENGE/SOLUTION FORMAT

1. **Name the challenge** community banks face, then summarize your solution.
2. **Prove the benefits** with case studies or testimonials and concrete detail on how your solution works.
3. **Show the impact** your solution makes for community banks.



See the 2026 Fraud Prevention section →

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
March 18, 2027

AD MATERIALS DUE
April 2, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CHALLENGE & SOLUTION
75 words max, combined

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

	Two-page spread	Full page	Half page (vertical)
	700 words	**400** words	**125** words
CORP. MEMBER	$8,500	$5,600	$3,975
NON-MEMBER	$10,000	$6,650	$4,571

Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
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