Print: Run-of Book Advertising & Cover Extensions

RUN-OF-BOOK ADVERTISING

Best for: Awareness

Includes: Multiple ad sizes adjacent to award-winning editorial

Why It Works: Be known by the company you keep. Your ad runs front and center for an audience actively seeking industry resources and solutions.

Availability: Per issue



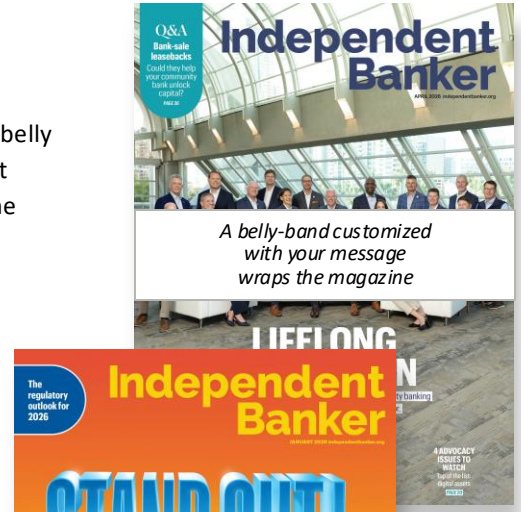
COVER EXTENSIONS

Best for: Awareness

Includes: Dot whack, cover curl, belly band, or tip-in insert on the most visible real estate in the magazine

Note: A full-page advertisement is required for all cover extensions. Call for pricing and details.

Availability:
Per issue, limited



A belly-band customized with your message wraps the magazine

Your customized message on a dot wack or a cover curl



Full Page



1/2 Vertical



1/2 Horizonal



1/3 Vertical