THOUGHT LEADERSHIP 2027

Independent Banker

GUEST EXPERTS

Digital Banking

NOVEMBER 2027 ISSUE

Showcase your newest digital banking offerings in November's innovation-focused issue. Highlight how your technology helps community banks achieve greater efficiency, more innovative products and a better customer experience.

KEY AREAS OF INTEREST

- Risk management, fraud prevention and IT security
- Payments and mobile/RDC
- Lending, core processing and more



See the 2026 Digital Banking section →

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services
- **Bonus distribution** to bank technology titles

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
September 17, 2027

AD MATERIALS DUE
October 4, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CHALLENGE & SOLUTION
75 words max, combined

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

	Two-page spread	Full page	Half page (vertical)
	700 words	**400** words	**125** words
CORP. MEMBER	$8,500	$5,600	$3,975
NON-MEMBER	$10,000	$6,650	$4,571

Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
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