THOUGHT LEADERSHIP 2027

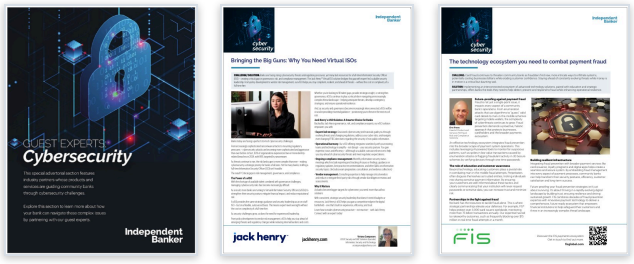
Independent Banker

GUEST EXPERTS

Cybersecurity

OCTOBER 2027 ISSUE

Cybersecurity is a top concern for community banks, and Cybersecurity Month is the perfect time to show how you can help. This companion to the Cybersecurity issue lets you address a challenge, share insights on your niche and explain your point of differentiation.



See the 2026 Cybersecurity section →

CHALLENGE/SOLUTION FORMAT

1. **Name the challenge** community banks face, then summarize your solution.
2. **Prove the benefits** with case studies or testimonials and concrete detail on how your solution works.
3. **Show the impact** your solution makes for community banks.

ADDED VALUE INCLUDES

- High-resolution PDF of your advertorial for internal use
- Inclusion in the digital issue of *Independent Banker*
- Copy proofreading, layout and design services
- 12 months in the Experts Content Directory

Turnkey: you send copy, headshots and logo; we handle design and layout.

Multiple sections? Frequency discounts apply.

SPACE RESERVATION DUE
August 18, 2027

AD MATERIALS DUE
September 2, 2027

DELIVERABLES & SPECIFICATIONS

HEADLINE / TITLE
10 words max

CHALLENGE & SOLUTION
75 words max, combined

CONTACT INFO
Name & title, email, phone, URL

AD SIZES, WORD COUNTS & RATES

	Two-page spread	Full page	Half page (vertical)
Word count	700 words	400 words	125 words
Corp. member	$8,500	$5,600	$3,975
Non-member	$10,000	$6,650	$4,571

Use lowercase (sentence-case) headlines and multiple paragraphs; use bulleted or numbered lists sparingly.

HEADSHOT OR IMAGE
3.75" W × 3" H
300 DPI at 100% of print size

LOGO
Vector (.ai) file
300 DPI at 100% of print size

To learn more and reserve your space, contact
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