

Powerful Print Marketing

Be Seen with the Content Community Banks Rely on Each and Every Month

Independent Banker covers the topics and trends most important to community bank senior executives and is the number one source of community banking news for ICBA members. The magazine provides an exclusive editorial environment that elevates your print advertising, placing it front and center in front of an audience seeking timely, relevant information on industry resources, legislative developments and innovative solutions.

72%
of ICBA members indicated
Independent Banker as
their preferred source
for industry news and
information.

RUN-OF-BOOK ADVERTISING

Be known by the company you keep—advertising runs adjacent to our award-winning editorial. Multiple ad sizes that fit every need and budget are available.



COVER EXTENSIONS

Place your message on the most visible piece of real estate in the magazine through the following options:

- Dot Whack
- Cover Curl
- Belly Band
- Tip-in Insert

A full-page advertisement is required for all cover extras.

Call for pricing and details.



A belly-band customized
with your message
wraps the magazine

Your customized
message on a dot whack
or a cover curl