

Thought Leadership

Have Your Message Stand Out

Independent Banker offers several custom magazine extensions that are unique ways to share your brand or products.

THE BIG IDEA

A unique opportunity to celebrate a new initiative, highlight a product launch, tell a story or share your best information with community bank leaders.

Independent Banker will help you develop and produce a customized 4-page advertorial supplement to be inserted into the issue of your choice, including the digital edition.



GUEST EXPERT ADVERTORIALS

Highlight the expertise and the insights of your SMEs. Offer solutions to challenges or present a case study with our guest expertise advertorials. Published in 9 issues throughout the year, these specially designed special sections offer a variety of specific focuses from customer acquisition to lending to fintech innovation.

All design is included in the special rate, simply provide content, images and your company logo.



WHITE PAPERS

Enhance your credibility by demonstrating how your business effectively navigates industry complexities through innovative products or solutions.



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