

# Website Advertising

## Targeted Audience

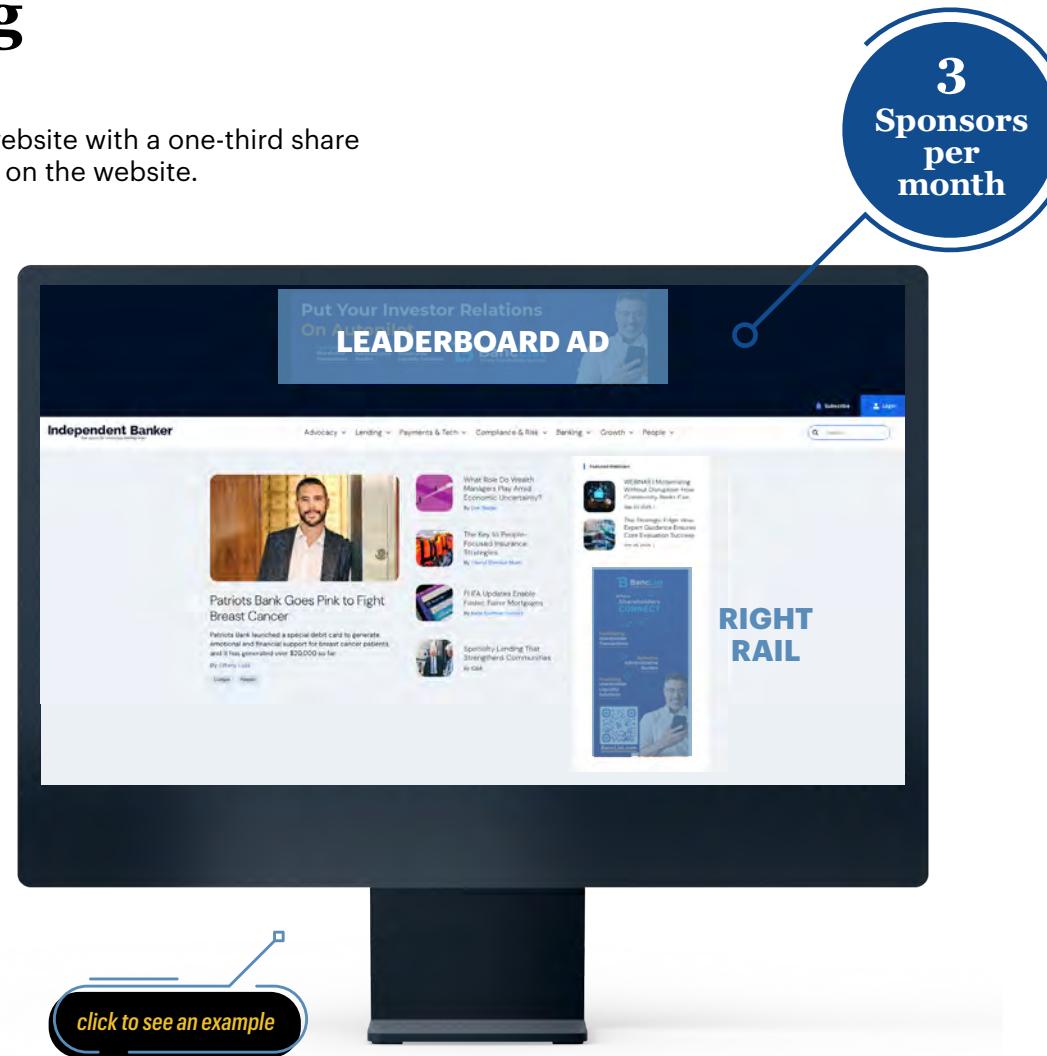
Advertising runs on the **independentbanker.org** website with a one-third share of voice. Each advertiser receives four rotating ads on the website.

## Independent Banker.org

The website for *Independent Banker* magazine featuring trending articles, web-exclusive content, industry insights, social media, forums, blogs and more.

### RATES

Corporate Member Net Rate	\$1,360
Non-Member Net Rate	\$1,600



## BY THE NUMBERS

**73%**

of ICBA members accessed the **independentbanker.org** website

**50,000+**

Average Monthly Impressions