

# ICBA Corporate Member Spotlight

The ICBA Membership issue of *Independent Banker* showcases the benefits that ICBA membership provides to community bankers across the nation. The ICBA Corporate Member Spotlight section is a unique opportunity to show off your exclusive status as an ICBA Corporate Member. Present your company's solutions in our most member-focused issue of the year this August!

## ADDED VALUE INCLUDES:

- Enhanced boxed listing and 4C logo in the August Corporate Member Directory (valued at \$1,500)
- PDF of your advertorial to use internally
- Your advertorial will appear in the digital edition of *Independent Banker*
- Copy proofreading, layout and design services
- BONUS DISTRIBUTION! The August Issue will be sent to all non-member bank presidents and CEOs

## RATES

Size	Corporate Member
<b>FULL PAGE</b>	\$4,500
<b>2/3 PAGE (vertical)</b>	\$3,950
<b>HALF PAGE</b>	\$3,450
<b>1/3 PAGE (vertical)</b>	\$2,950





**TO SEE THE ENTIRE CORPORATE MEMBER SPOTLIGHT SECTION FROM 2022**  
[CLICK HERE.](#)

## DELIVERABLES & SPECIFICATIONS

**Headline/title:** 10 words max

**Main Copy:** Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.

- Full Page Advertorial: **500** words
- 2/3 Page Advertorial (Vertical): **300** words
- Half Page Advertorial (Horizontal): **200** words
- 1/3 Page (Vertical): **175** words

**Contact Info:** Name & title, email, phone, URL

**Headshot & Image Size:** 3.75"W x 3"H;  
 Image must be 300DPI at 100% of print size

**Logo:** Vector/.ai format; file must be 300DPI at 100% of print size

**Space Reservation Due:** June 20th, 2023

**Ad Materials Due:** July 7th, 2023

To learn more and reserve your space:

**Contact: Matt Kusilek**  
**612-336-9284 • matt@icbabanks.org**