

Independent Banker eNews | Twice monthly

Independent Banker eNews carries the digital edition of the current magazine and highlights online content, web exclusives, trending articles and more. Subscriber base of 8,500+ C-suite, presidents, VPs, SVPs, directors, managers, etc.

ADVERTISING PLACEMENTS: Sponsor Package

Receive a sponsored call-out at the top of the eNewsletter and a banner ad within the newsletter. Sponsors also receive one full page "Cover Zero" ad in the digital edition of *Independent Banker*, positioned next to the digital cover of the magazine

Premium Packages 1 & 2

Receive 50 words of embedded sponsored text, a click URL and one banner ad

Experts Sponsored Post

Receive 50 words of embedded sponsored text and a click URL

Banner 3

Receive a banner 3 ad and a click URL

The screenshot shows the layout of an Independent Banker eNewsletter. At the top is a 'Sponsor Call-Out' for 'The Digital Edition of the August issue is now available!' with a 'Read this month's issue' button. Below is an 'Inside Independent Banker' section featuring a large 'EFFICIENCY NOW' graphic and a 'Strategies for working smarter, faster and leaner' article with a 'Read more' button. This is followed by a yellow 'Banner' section. Below the banner is a 'More From Independent Banker' section with a 'CFOs' budgeting secrets' article and a 'Read more' button. At the bottom is a yellow 'Premium Text' section.

RATES	eNews Sponsor / Cover Zero	Premium Package	Banner 3
Corporate Member Net Rate	\$2,995	\$2,395	\$1,495
Non-Member Net Rate	\$3,525	\$2,815	\$1,760

Independent Banker Community Banker Insider eBlast | Limited Availability

Share your expertise in our targeted eBlast. *Community Banker Insider* provides our national audience of 12,000+ community bank leaders with updates on the products, services and solutions that can keep their bank competitive.

Community Banker Insider

The screenshot shows a Dell Technologies advertisement for Windows 11. It features the Dell logo, 'EXCLUSIVE MEMBER SAVINGS', 'TOP SELLERS Award-winning technology', and a 'Shop Now' button. Below is a 'Shop Our Best Sellers' section with a 'Shop now' button. The ad promotes a 'FREE Upgrade to Windows 11' for Dell Technologies members.

The screenshot shows an Alogent advertisement for an API image acquisition platform. It features the Alogent logo, a hand pointing at a screen with 'API' text, and a 'Discover more in this eBook' button. The ad highlights that the platform is OS-agnostic and offers full- and self-service channels.

RATES	Per Send
Corporate Member Net Rate	\$7,500
Non-Member Net Rate	\$8,625