

ICBA NewsWatch Today® | Daily eNewsletter

NewsWatch Today focuses on advocacy, breaking community bank news, important updates and the latest industry trends. Reach a daily subscriber base of 45,000+ community bank decision-makers (C-suite, presidents, VPs, SVPs, directors and managers).

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Non-Member Net Rate	\$4,200	\$3,495	\$3,000	\$2,495	\$1,900

ICBA Member Access® | Monthly eNewsletter

Member Access integrates valuable information on ICBA member benefits and highlights new products and services with content from ICBA corporate members. Distributed via email to 30,000+ monthly, *Member Access* helps members take full advantage of ICBA member benefits and reminds bank leaders that ICBA corporate members have the resources and solutions they need to help their bank succeed.

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Premium Package

Receive 50 words of text, a click URL and one banner ad

Banner 3

Receive a banner ad and a click URL

RATES	Takeover Package	Spotlight Sponsor	Premium Package	Banner 3
Corporate Member Net Rate	\$6,995	\$4,495	\$2,495	\$1,400