THOUGHT LEADERSHIP

Independent Banker

Guest Experts: Compliance

You have the Regulation and Compliance expertise that community banks need! Take this opportunity to share how your solutions can help them.

This special advertorial section will appear in the September 2022 Regulation & Compliance Issue of *Independent Banker*.

USE THIS OPPORTUNITY TO:

- Showcase how your company has helped a community bank to increase loan volume
- Describe a customized solution that addresses a challenge (or challenges) facing lenders
- Explain how you've helped a community bank streamline the lending process
- Share how your solutions have helped a community bank remain competitive and profitable

ADDED VALUE INCLUDES:

- High-resolution PDF of your advertorial to use internally
- Inclusion in the digital issue of *Independent Banker*
- Bonus distribution to community bank marketing titles
- Promotion for the section will run in ICBA's daily newsletter, *NewsWatch Today*

RATES

Size	Corporate Member	Non-Member
TWO-PAGE SPREAD	$8,250	$9,488
FULL PAGE	$5,300	$6,095
HALF PAGE (vertical)	$3,975	$4,571

TO SEE THE ENTIRE GUEST EXPERTS: COMPLIANCE SECTION FROM 2022 CLICK HERE.

DELIVERABLES & SPECIFICATIONS

Headline/title: 10 words max

Challenge & Solution: 75 words (combined) max

Main Copy: Lowercase headlines. Please use multiple paragraphs, and bulleted/numbered lists sparingly.
- Two-page Spread: **700** words
- Full Page: **400** words
- Half Page: **125** words

Contact Info: name & title, email, phone, URL

Image Size: 3.75"W x 3"H; Image must be 300DPI at 100% of print size

Logo: Vector/.ai format; file must be 300DPI at 100% of print size

Space Reservation Due: July 20th, 2023
Ad Materials Due: August 4th, 2023

To learn more and reserve your space:
Contact: Matt Kusilek
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